

# Odoo Website Builder

Tips and tricks to build clean web pages

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Choose the best theme  
that fits your business

25 official themes available  
All business-oriented

Check Live Previews before choosing

[Check on Odoo Apps](#)



2

Test the snippets  
dedicated to the page  
type

## Landing page

→ **Main message** to catch people

- ✓ Covers, banners
- ✓ Wide and clear images
- ✓ Very few words
- ✗ No text
- ✓ Call-to-actions

## Product page

→ **Content** is king

- ✓ Images & text
- ✓ Galleries
- ✓ Features tables
- ✓ Customer quotes



Customize snippets

# My stunning website!

- CUSTOMIZE x + [trash icon]
- Numbers**
- Background Effects
  - Background Image
  - Background Color
  - Animate

Our Products & Services

Home

45 Beautiful snippets

8 Amazing pages

37 Outstanding images

FIXED SIZE

**Background Color**

Alpha A

A A A A

Beta A A A A

Gamma A

A A A A

YourCompany - About us

We are a team of passionate people whose goal is to improve everyone's life through disruptive products. We build great products to solve your business problems.

Our products are designed for small to medium size companies willing to optimize their performance.

English + Add a language...



4

Finetune your theme



# Try and compare

- Backgrounds
- Fonts
- Color palettes
- Full width vs. boxed pages



5

Make your page  
interactive

Add features to make your website

# nice to browse & efficient

They are all integrated with your backend operations:

Contact form → CRM pipeline

eCommerce → Sales orders

Newsletter box → Mass Mailing recipients

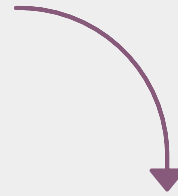
etc.



Think mobile

The very next visitor...

...will be  
in mobile!



Once designed, test your  
content on mobile and tablet  
displaying!  
It must be perfect!

## Customize your bike

[← BACK TO COLLECTION](#)

[Pick your bike](#)
[Review Order](#)
[Shipping & Billing](#)
[Payment](#)
[Confirmation](#)



### DESCRIPTION

Fast, agile and yet a classic. Based on a light bike from the thirties; a 'half runner' meant for short rides.

### SPECIFICATIONS

Aluminum handlebars, cork grips (FSC), wooden chainglider (beech FSC), Schwalbe Spicer tyres.

## Vigour Ladies

€ 659.00

**ADD TO CART**

- Gears  
1-Speed
- Framesize   
Medium
- Fenders  
No Fenders
- Tyre Colour  
Creme Tyres
- Lights  
No Lights
- Lock  
No Lock
- Side Stand  
No Side Stand

## Customize your bike

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# Start Now!

It's free.

[www.odoo.com](http://www.odoo.com)

Thank you.



#odooexperience