

odoo<sup>2025</sup>  
EXPERIENCE

# Exhibitor brochure

18 > 20 September

Brussels Expo, Belgium







2025 EDITION

# Odoo Experience

Odoo Experience is our signature annual event. It brings together all members of the Odoo sphere, including partners, clients and open source software fans.

It features 3 days of exciting demos and inspiring talks. It's the perfect opportunity to gain visibility and forge professional connections.



Discover the aftermovie





LEARN. CONNECT. ENJOY.

# 3-day event



**40K+**  
ATTENDEES



**3**  
KEYNOTES



**110+**  
COUNTRIES

[Visit the website](#)



**4**  
CONCERTS



**200**  
DEVELOPER TALKS



**Unlimited**  
BEERS & FUN



**400+**  
TALKS



**250+**  
EXHIBITORS





LEARN. CONNECT. ENJOY.

# 3-day event



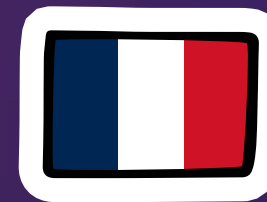
200

HOURS OF LIVESTREAM



5,000+

POSTS ON SOCIAL MEDIA



10%

ATTENDEES FROM FRANCE



60%

C LEVELS



5%

ATTENDEES FROM  
SOUTHERN EUROPE



35%

ATTENDEES  
FROM BENELUX



80%

INTERNATIONAL PUBLIC



8%

ATTENDEES FROM  
DACH REGION

[Visit the website](#)



## PROMOTE YOUR BRAND

# Two booths types

### 1 Plug & play booths

- ready to use demo booth
- we take care of build up & printing
- TV screen & furnitures included

### 2 Bare booth areas

- empty area of your choice
- build what you like
- a booth that really represents your brand identity



Book your booth



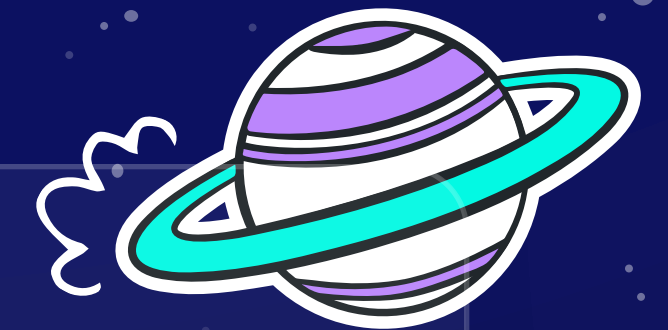
## BOOTHS TYPES

# Plug & Play booths

The demo booths offer you a unique opportunity to play a key role during Odoo Experience, increase your brand awareness and business expertise.



Hall 7, 10 & 11 • 7.5 m<sup>2</sup> or 12 m<sup>2</sup>



### *Large areas*

Booths include a TV screen for demos/slides.



### *Show your identity*

Eliminate stress with minimum set-up.



### *Promote your brand*

Get published in the event agenda which is distributed on-site and promoted online.



### *For whom?*

Everyone is welcome!





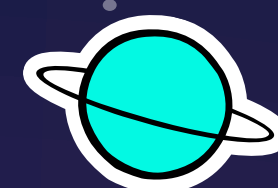
## BOOTHS TYPES

# Bare booth area

Such as the plug & play, the bare booths offer you a unique visibility to showcase your brand.



Hall 7 & 11 • from 12 m<sup>2</sup> to 100 m<sup>2</sup>



### Large areas

With an area from 12 m<sup>2</sup> to 100 m<sup>2</sup>, the bare booths allow you to book a large area for your brand.



### Show your identity

When plug & play booths are all similar, on a bare booth, you can build what represents your brand identity.



### Promote your brand

Get published in the event agenda which is distributed on-site and promoted online.



### For whom?

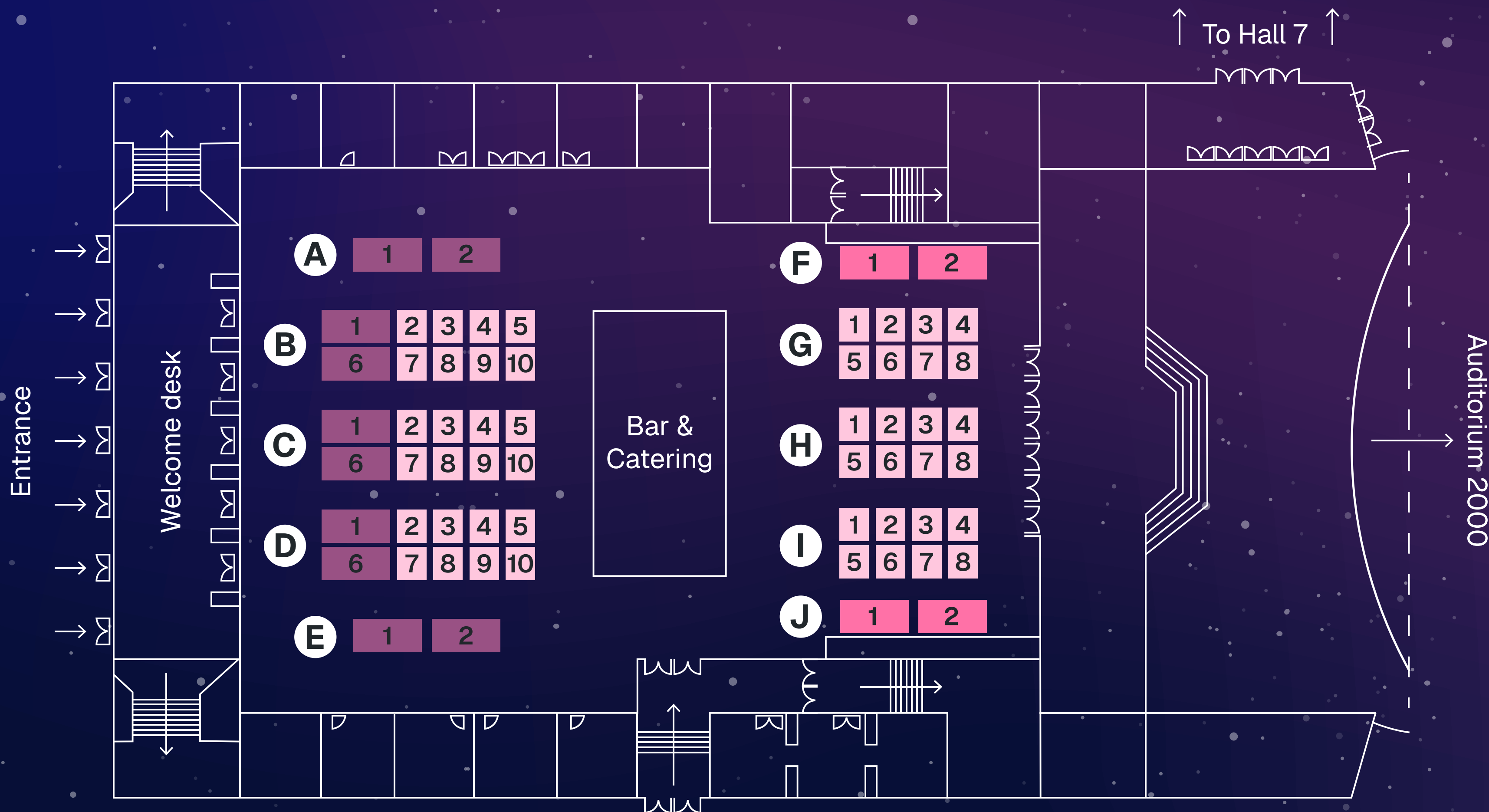
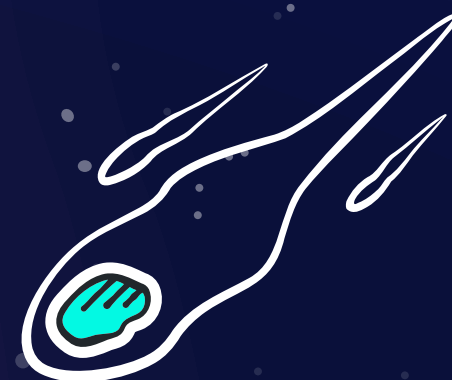
Everyone is welcome!

MAPS

# Hall 10

Plug & Play booths:

- Standard (7.5 m<sup>2</sup>)
- Double (12 m<sup>2</sup>)
- Double premium (12 m<sup>2</sup>)



Odoo reserves the right to change the floor plan without notice, in order to accommodate necessary changes.



## MAPS

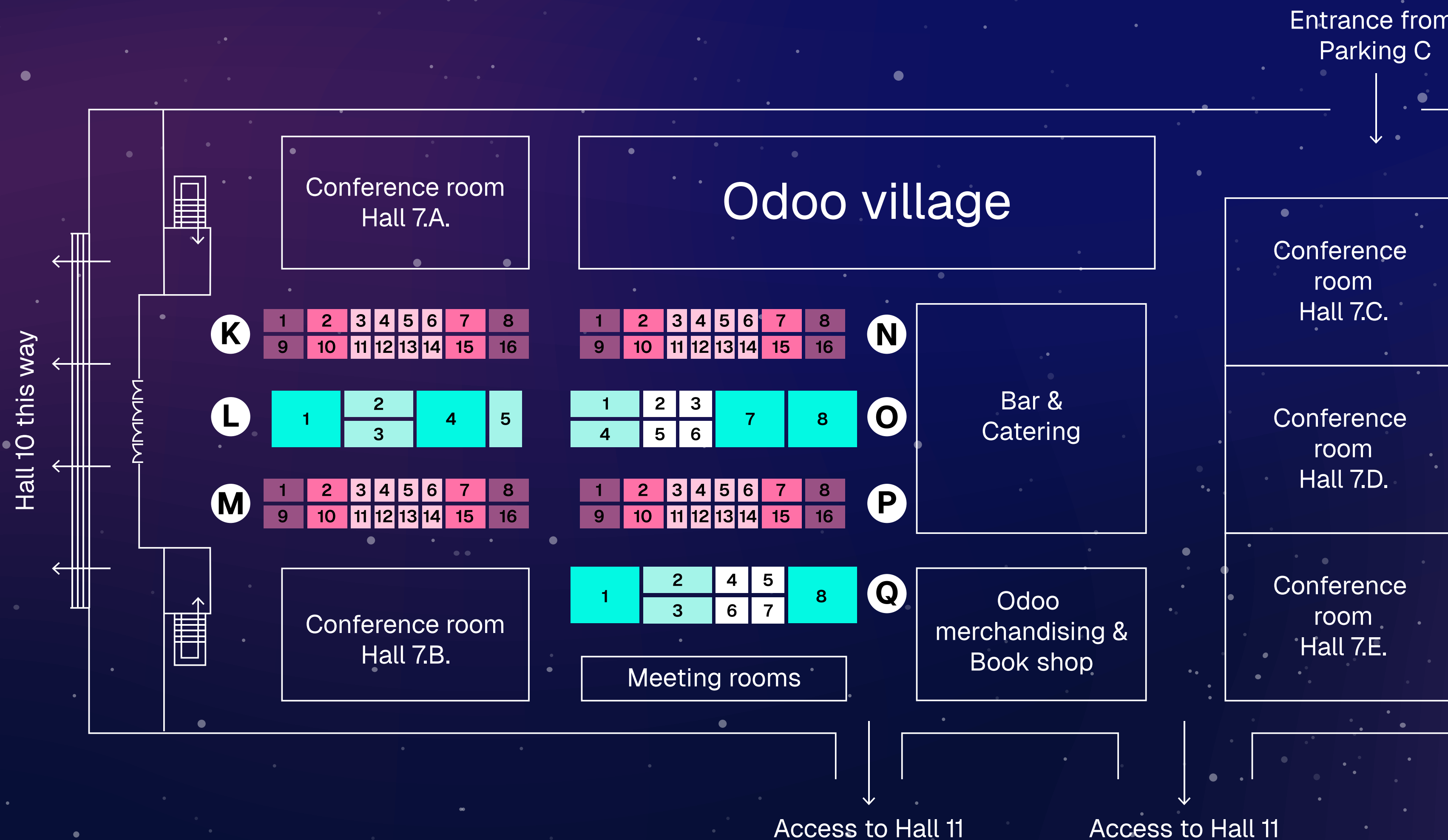
# Hall 7

### Plug & Play booths:

- Standard (7.5 m<sup>2</sup>)
- Double (12 m<sup>2</sup>)
- Double premium (12 m<sup>2</sup>)

### Bare booths:

- 12 m<sup>2</sup>
- 24 m<sup>2</sup>
- 48 m<sup>2</sup>
- 100 m<sup>2</sup>

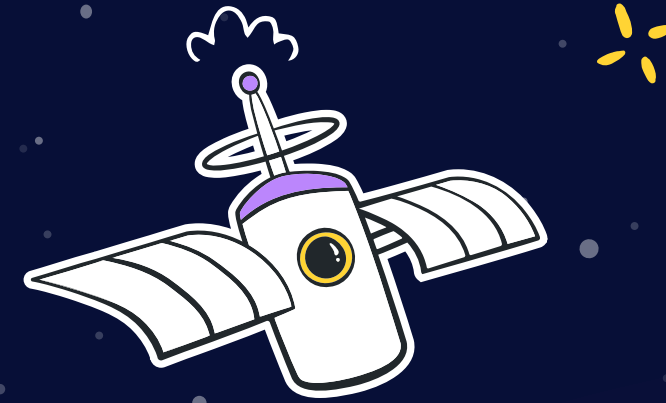


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## MAPS

# Hall 11

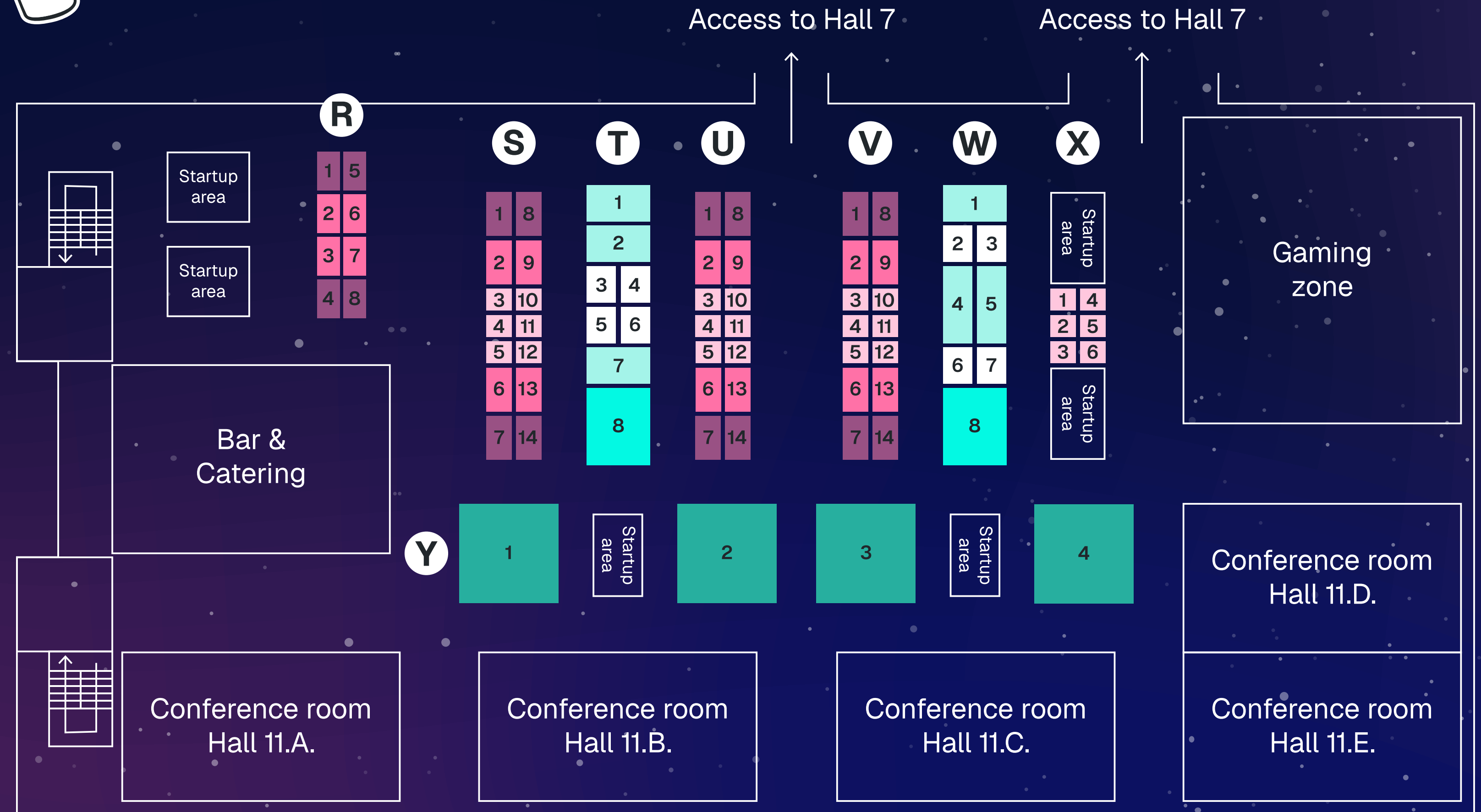


### Plug & Play booths:

- Standard (7.5 m<sup>2</sup>)
- Double (12 m<sup>2</sup>)
- Double-premium (12 m<sup>2</sup>)

### Bare booths:

- 12 m<sup>2</sup>
- 24 m<sup>2</sup>
- 48 m<sup>2</sup>
- 100 m<sup>2</sup>



Odoo reserves the right to change the floor plan without notice, in order to accommodate necessary changes.





# Select your booth



## Standard Booth

**2,500.00€\***

### Standard branded booth

- 7.5 m<sup>2</sup> area
- Desk and chairs
- 1 TV screen



## Double Booth

**5,000.00€\***

### Large branded booth

- 12 m<sup>2</sup> area
- Desk and chairs
- 1 TV screen
- Discussion area with pouf



## Double Premium Booth

**6,000.00€\***

### Large branded booth

- 12 m<sup>2</sup> area
- Desk and chairs
- 1 TV screen
- Discussion area with pouf
- Premium location



## Bare Booth

**150€/m2**

**Different sizes are possible:**  
check our map on page 12.

\* All prices are VAT excluded





For additional information, please contact us at:

*experience@odoo.com*