

# How to use Odoo in the Digital Technology Industry

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# Introduction

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# Case Study

# Case Study

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I am the CEO of a new Digital company. To help me growing up my company, I decided to choose Odoo. This will allow me to have a powerful CRM, manage the products and services I sell and follow my day to day project.



John Doe, CEO



# Case Study

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## Pain points

- ✓ Manage all the data of my customers (historic of sales, material installed, ...)
- ✓ Share easily the information within my company
- ✓ Manage the sales + after sales (e.g. renewal of my contracts)
- ✓ Manage the installation of my products



# Case Study

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- ✓ Share easily the information within my company

## Odoo

- ✓ Odoo CRM
- ✓ Odoo Sales
- ✓ Odoo Project
- ✓ Odoo hyperconnectivity of all modules



# Case Study




Published Opportunities 4 Meetings 0 Calls 0 Invoiced 2100.79 Overdue \$ 834.21 Sales 2 Supplier Inv. 0


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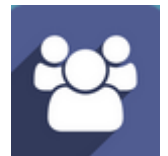
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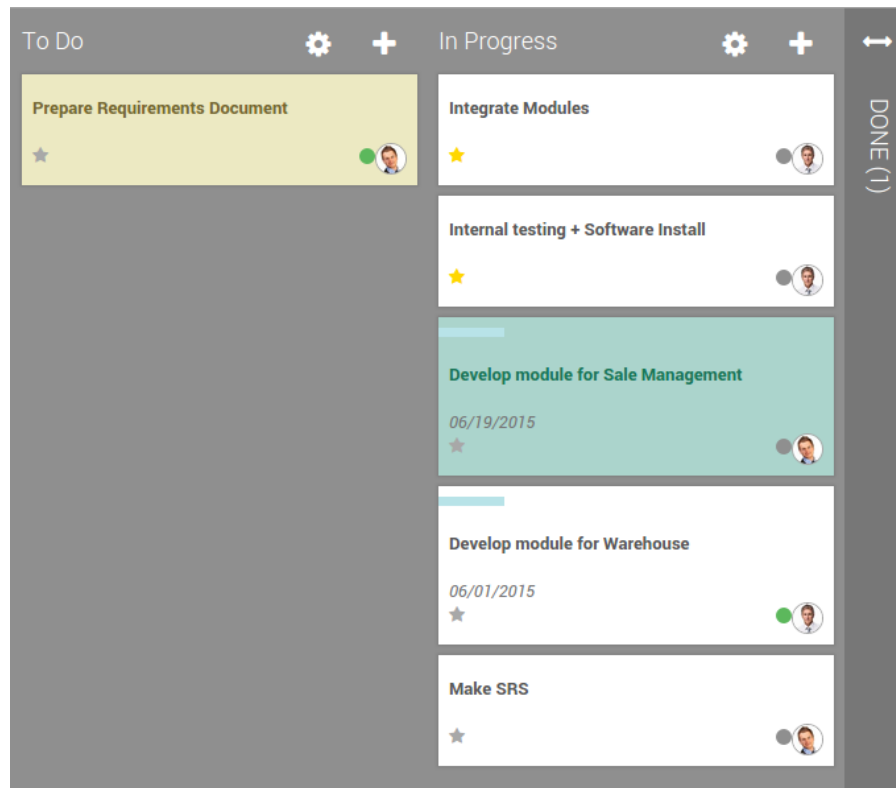
- Collect all the datas of your customers.
- Access directly to the right information (opportunities - meetings - sales - ...)
- Share the information with all of your colleagues







# Case Study



- Manage your different projects
- Follow up with your projects
- Record the time spent per task



# Demo

# Advantages

# Advantages

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## Odoo

- ✓ Inter-connectivity between all the modules
- ✓ There is a module answering your needs
- ✓ Fully customizable
- ✓ Beautiful and easy to use



# Thank You - Q&A

## Call to Action

### **Odoo**

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