

How to run your shop with a smart POS?

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SUMMARY

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Introduction

Context

- Organic paint company, *The GreenShop*
- Switch from their old POS system to a smarter one:
 - Increase their customers' loyalty by giving them rewards based on the accumulation of points.
 - Integrate their point of sale with other applications such as the accounting or warehouse modules.
 - Get statistics in order for them to have a better understanding of their customer profile.

Advantages

Advantage – Intuitive User Interface

The screenshot displays the Advantago mobile application interface. At the top, a dark navigation bar features the 'doo' logo on the left, the role 'Administrator' in the center, and a status bar on the right showing 'test (T4)', a notification icon with '3', the time '11:14', and battery/Bluetooth icons.

Below the navigation bar, a light gray header contains a home icon, a search bar with the text 'Search Pro', and a category menu with four options: 'Beverages', 'Food', 'Fresh Fruits', and 'Fresh vegetables'.

The main content area is a grid of product cards. Each card includes an image, a price tag, and a product name. The products shown are:

- 250g Lays Pickles (1.48 €)
- 2L Evian (1.26 €)
- 50cl Perrier (0.71 €)
- Advance (150.00 €)
- Advanced CRM Functional (750000.00 €)
- Advanced CRM Functional (750000.00 €)
- Air Ticket (700.00 €)
- Alice's Adventures in Wonderland - Lewis Carroll (4.50 €)
- Assembly Service Cost (1.00 €)
- Basic Membership (40.00 €)
- Belle-Vue Kriek 25cl (0.83 €)
- Black Grapes (4.80 €/Kg)
- Boni Oranges (1.98 €/Kg)
- Boon Framboise 37.5cl (2.53 €)
- Bose Mini Bluetooth Speaker (247.00 €)
- Bread (8.00 €)
- Car Travel Expenses (0.32 €)
- Carrots (0.90 €/Kg)
- Water bottle (0.86 €)
- Water bottle (0.34 €)
- Water bottle (0.44 €)
- Water bottle (0.98 €)
- Water bottle (0.41 €)
- Water bottle (0.57 €)

On the left side of the screen, there is a shopping cart icon and the text 'Your shopping cart is empty'. Below this is a keypad for guest management and payment. The keypad has a '1 Guests' button, a 'Customer' label, and a grid of buttons for digits 1-9, '+/-', and a clear button. A 'Payment' button with a right arrow is also present.

Advantage – Online & Offline modes

« test (T4) 3 11:14 + - 1 Wi-Fi Close


Change: 0.00 € [Next Order »](#)

[Print Receipt](#)

06/02/2015 11:18 PM Order 00008-005-0003

YourCompany
Phone: +1 555 123 8069
User: Administrator
Shop: Stock

Advance	1 Day(s)	150.00 €
Basic Membership	2.000	80.00 €
Subtotal:		230.00 €
Discount:		0.00 €
Total:		230.00 €
Cash Journal - (test) (EUR)		230.00 €
Change:		0.00 €



Advantage – Full integration

Overview

Search...

<p>Receipts More ▾</p> <p>Your Company</p> <p>0 TO RECEIVE</p>	<p>Internal Transfers More ▾</p> <p>Your Company</p> <p>0 TRANSFERS</p>
<p>PoS Orders More ▾</p> <p>0 TO DO</p>	

Advantage – Tablet friendly

- Responsive
- Full Screen Mode
- Large scrollbars
- Integrated with the tablet camera



For more information, please go to our POS workshop at the entrance hall.

Advantage – Advanced Statistics

 Point of Sale

Dashboard

Orders

Reports

Configuration

Orders Analysis

Search...

MEASURES ▾





More ▾

	+ Total	
	Product Quantity	Total Price
- Total	11	182.00
- Jacques Georges	3	53.00
+ [LE-SAP-SATIN] LEVIS SAPTOLAC SATIN	1	30.00
+ [PB1] Paint Brush n°1	1	13.00
+ [WP] White Paint	1	10.00
- Jean Dupont	8	129.00
+ [PB1] Paint Brush n°1	3	39.00
+ [S3PB] Set of 3 paint brushes	3	75.00
+ [WP] White Paint	1	15.00
+ Colour Sample	1	0.00

New Features

Customer Creation & Selection

« Cancel Search Customers + Set Customer

 **Jacques Georges** 

Address 13, rue de la salle, 5600 Gembloux, Belgium **Points** 0
Email false **Barcode** N/A
Phone N/A **Tax ID** N/A

Name	Address	Phone	Points
Jacques Georges	13, rue de la salle, 5600 Gembloux, Belgium		0
Jean Dupont	, 5000 Namur, Belgium		0

Loyalty Programs

1 Point per Euro spent

Points per currency 1.00
Points per order 0.00

Points per product 0.00
Points Rounding 1.00

Rules

Rules change how loyalty points are earned for specific products or categories

Name	Points per product	Points per currency	Cumulative
+5 points for the Paint Brush		5.00	0.00 <input checked="" type="checkbox"/>

Rewards

Reward the customer with gifts or discounts for loyalty points

Name	Type
Sample Gift	Gift

Barcode Nomenclatures

Nomenclature Name Default Nomenclature **UPC/EAN Conversion** Always

Barcode Nomenclatures define how barcodes are recognized and categorized. When a barcode is scanned it is associated to the *first* rule with a matching pattern. The pattern syntax is that of regular expression, and a barcode is matched if the regular expression matches a prefix of the barcode.

Patterns can also define how numerical values, such as weight or price, can be encoded into the barcode. They are indicated by `{NNN}` where the N's define where the number's digits are encoded. Floats are also supported with the decimals indicated with D's, such as `{NNNDD}`. In these cases, the barcode field on the associated records *must* show these digits as zeroes.

Rule Name	Type	Encoding	Barcode Pattern	Sequence
Price Barcodes 2 Decimals	Priced Product	EAN-13	23.....{NNDD}	14
Discount Barcodes	Discounted Product	Any	22{NN}	20
Weight Barcodes 3 Decimals	Weighted Product	EAN-13	21.....{NNDDD}	36
Customer Barcodes	Client	Any	042	40
Cashier Barcodes	Cashier	Any	041	50
Location barcodes	Location	Any	414	60
Package barcodes	Package	Any	PACK	70
Lot barcodes	Lot	Any	10	80
Product Barcodes	Unit Product	Any	.*	90

For more information: Advanced Barcodes Management, 4:30pm, in Lauzelle Room.

Demonstration

Demonstration

- Search for products in the POS
- Customer Creation
- Tickets Creation
- Payment Methods
- Loyalty Points
- Rewards
- Integration with Warehouse
- Reporting

Conclusion

QUOTE

" Everything in one place,
intuitive and with great
features.

"

Thank You

I invite you to come at our POS workshop for further information.

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