

# How to enrich your blog posts with smart snippets

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# SUMMARY

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1 What is a snippet?

2 How does that translate in Odoo?

3 Demonstration

4 How do I install them?

# What is a snippet?

# Snippet

*Programming term for a small region of re-usable source code, machine code, or text.*



Snippets are an easy and effective way to push your readers into interacting with your blogs

- Newsletter pop-up
- Comments in the text
- Newsletter subscription block
- Comments block
- Click to share

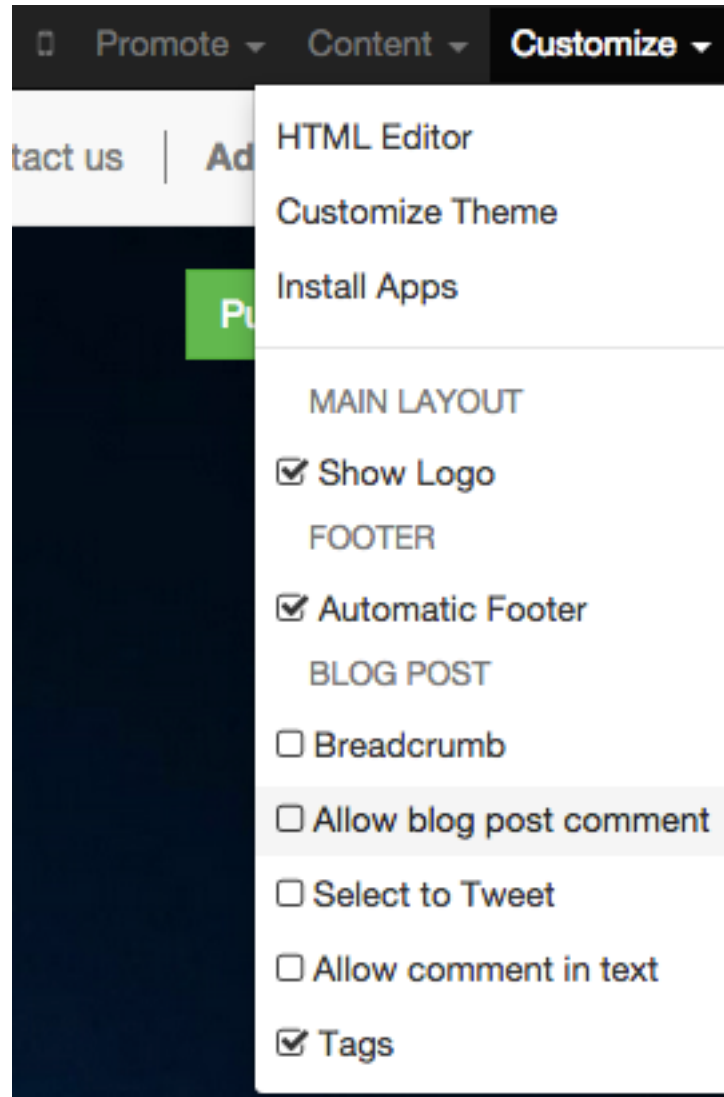
# Demonstration



How do I install them?

# Blog comments - Twitter - Comments in Text

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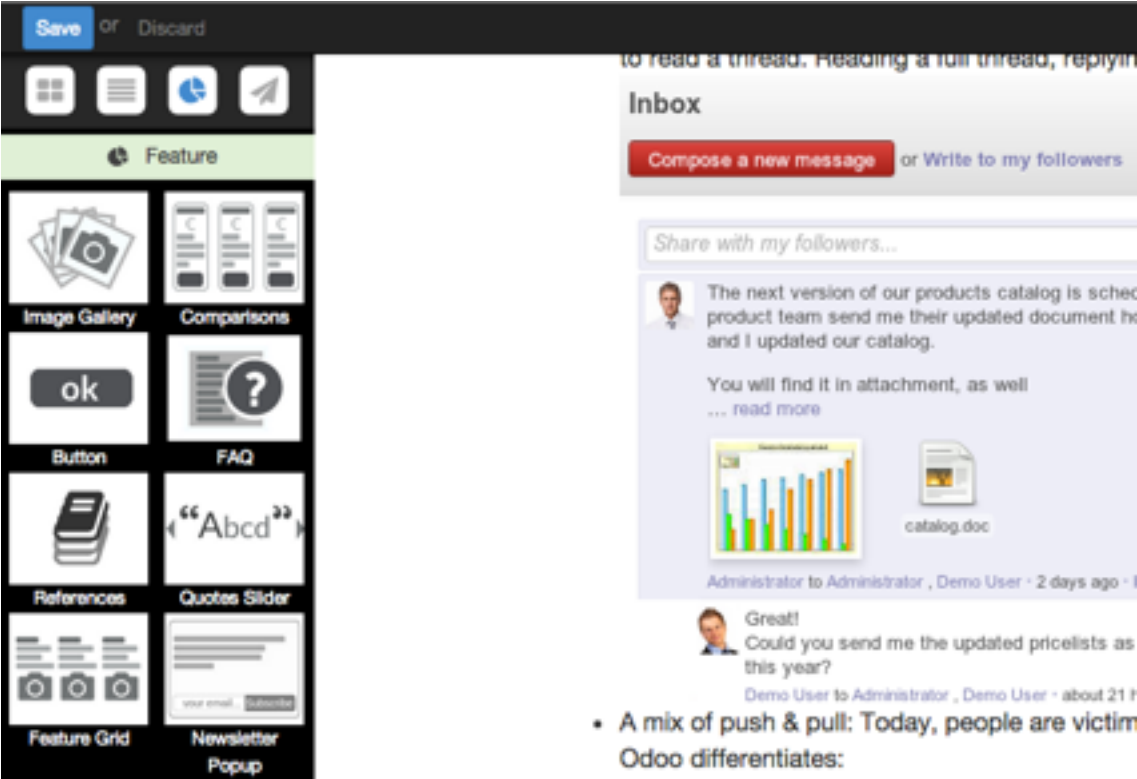


# Newletter Pop-up

Step 1

Step 2

Step 3



The screenshot displays the Odoo user interface. On the left is a sidebar with a 'Feature' section containing several widgets: Image Gallery, Comparisons, Button, FAQ, References, Quotes Slider, Feature Grid, and Newsletter Popup. The main area shows an 'Inbox' with a 'Compose a new message' button and a message from 'Administrator to Administrator, Demo User' dated '2 days ago'. The message content includes: 'The next version of our products catalog is sched...', 'product team send me their updated document h...', and 'and I updated our catalog.' It also features a 'read more' link, a bar chart, and a document icon labeled 'catalog.doc'. Below the message is a reply from 'Demo User to Administrator, Demo User' dated 'about 21 f...' with the text: 'Great! Could you send me the updated pricelists as this year?'.

- A mix of push & pull: Today, people are victim
- Odoo differentiates:

# Newsletter Pop-up

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## Add a Newsletter Subscribe Popup ×

Newsletter:

# Newletter Pop-up

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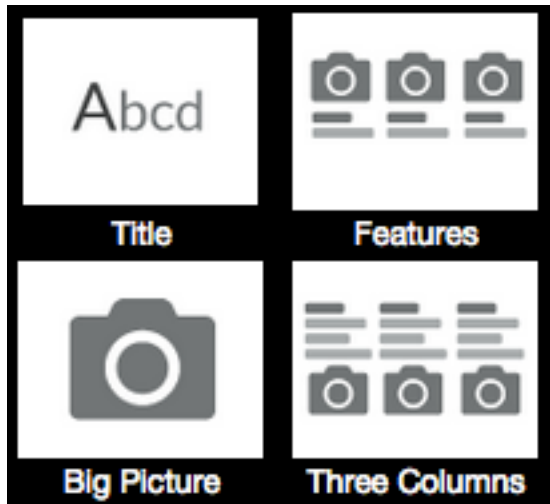
Odoo Presents ×

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# Newletter Call-to-Action

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**Your Website Title**

And a great subtitle too

# Newsletter Call-to-Action

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## Add a Newsletter Subscribe Popup ×

Newsletter:

# Newsletter Call-to-Action

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## A great call-to-action

admin@yourcompany.example.com

Subscribe



# Thank You

Don't hesitate to ask questions!

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