

Your Story

"I am done, I quit!" are the words you said to your manager 3 months ago. With \$50k of savings, you are ready to start a new adventure: launch the furniture business you have always dreamed of starting.

A month later, your company (MyOffice Inc.) is incorporated! The next step is to recruit a great team. After a few interviews, you hire Sophia as Sales Manager, Marc as Purchase Manager, and Paul as Secretary.



You CEO



Sophia Sales Manager



Marc Purchase Manager



Paul Secretary

Paul helps you find an affordable office location. Now, it's time to start doing business: purchase your first products, market your company, sell those products, and, hopefully, make a profit!

The first game, "Buy & Sell", will help you set up your B2B business: from buying new products to selling and delivering them to customers. Once these processes are in place, you can choose between 9 other scenarios to develop your strategy, including:

- Launch a point of sale for consumers
- Offer extra services
- Manufacture your own products
- Manage your inventory with barcodes
- Sell online with an eCommerce website
- Recruit a new employee

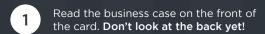
Good luck with your new business!





Game Rules

The game has 10 business cases, each with 8-10 cards. Start with the game "Buy & Sell", then play the others according to your strategy. For each card, follow these 3 steps:





Complete the business process online on www.odoo.com. Take your time; the goal is to learn!



Compare what you did with the solution on the back of the card.



Your Score

Pile the cards front-side up if you found the solution before looking at the back (even if you did it differently). Pile the cards with their back-side up if you missed something in the solution. At the end of the game, count the stars in the bottom-right corner of each face. The following table defines your level of success:

16+	14-15	12-13	10-11	7-9
ዋዋዋዋ	ዋዋዋ	ዋዋ	ም ም	₹

Buy & Sell

You are the CEO of **MyOffice Inc.**, a modern furniture retailer. To help your business grow, you have decided to set up an integrated management software.

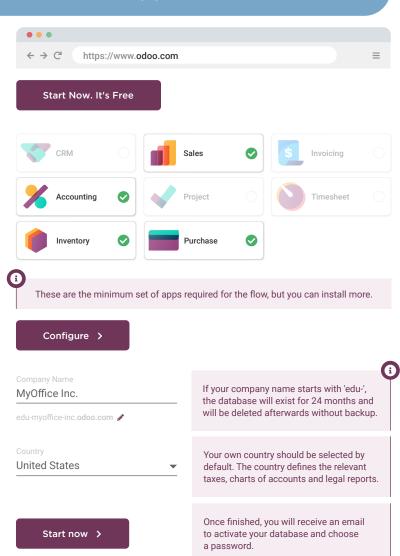
Create your company's database on www.odoo.com through the "Start Now. It's free." button and select the Apps required for the following business flow:

Create a product	1
Purchase large desks	2
Receive products	3
Control the bill	4
Sell products	5
Deliver to customer	6
Invoice customer	7
Record payment	8
Analyze profits	9





Install the apps





Buy & Sell

Create a product

1



Marc • Purchase Manager

Hi, we visited **Wood Corner**, a new vendor that supplies office furniture. Here is a photo of their **Large Desk** that we like.

You

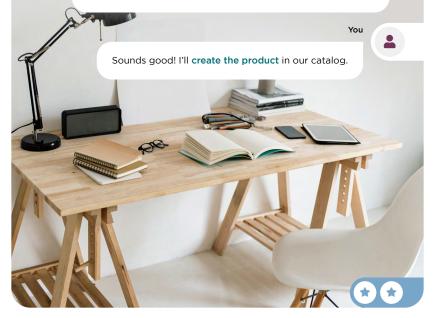


How much do they cost?



Marc • Purchase Manager

They cost \$140 each, but they are discounted to \$100 if we order a minimum of 10 desks. We can sell them at \$220.



Create a product





Purchase

Products ▶ Products

New

Product Name

☆ Large Desk

General Information

Sales

Purchase

Product Type ○ Goods ○ Service ○ Combo Sales Price \$ 220.00

Invoicing Policy? Ordered quantities Cost

cost \$ 140.00

Track Inventory <

a

Any cost between 100 and 140 is considered as correct, because the accounting valuation will depend on future purchases.

General Information Sales Purchase

	Vendor	Quantity	Price	*
	Wood Corner	10.00	100.00	Û
::	Wood Corner	1.00	140.00	Û

Buy & Sell

Purchase large desks

2

You



Sophia, I plan to purchase Large Desks. What are your monthly sales estimates?



Sophia • Sales Manager

Between 9 and 12.

You



Ok, I'll purchase 10 desks to start with.



Purchase large desks

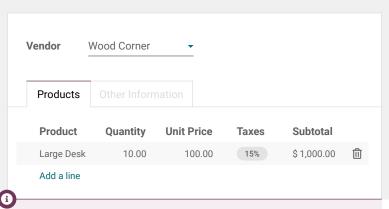




Purchase

Orders ▶ Requests for Quotation

New



Taxes vary by country. Depending on your location, you may not have the same tax as the example.

Confirm Order

RFQ

RFQ Sent

Purchase Order

1

This button takes you directly to the Receipt document.



Receipt



Receive products

3



Incoming Call...

Hello, I'm the driver from Wood Corner.

I'll be at your warehouse in 5 minutes. Can you open a loading dock?

You



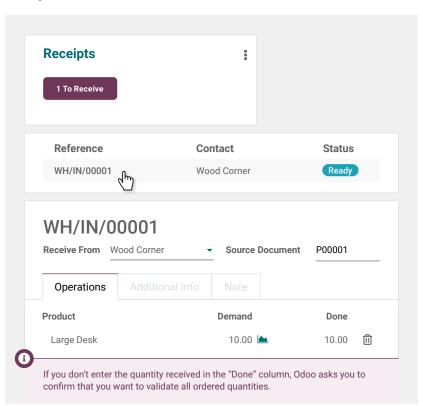
Ok, go to dock 3. I'll validate the receipt.



Receive products









Did you click on Receive Product or on the truck instead of going to the Inventory application? If so, you understood the magic of the integration.

Receive products





Control the bill





Paul • Secretary

Hi! Today, we've received a bill from the vendor.

I've put it on your desk, can you **create, check** and **validate it?** No need to pay it right now, the due date is in 2 months.





Wood Corner

1164 Cambridge Drive White Tanks, AZ 85340 United States accounting@wood-corner.com

MyOffice Inc

1725 Slough Avenue Scranton PA, 18540 United States

Invoice 2022/0123

Description	Quantity	Unit Price	Amount
Large Desk	10.00	\$110.00	\$1,100.00
		Subtotal	\$ 1,100.00
		Tax	\$ 165.00
		Total	\$1,265.00

Please use the following communication for your payment: INV/2022/0123

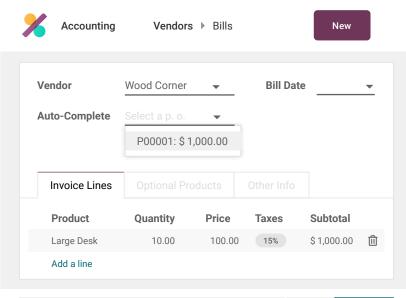
Payment terms: 2 months

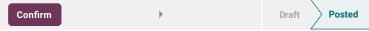




Control the bill







Bonus Point • There is a difference between the bill auto-completed by Odoo (\$1,000.00) and the vendor bill (\$1,100.00). When this happens, you usually send a message to the vendor. You get an extra • if you noticed it (even if you did not send the message).

You can generate a credit note directly from the related invoice. To do so, go to Accounting \(^{\)} Vendors \(^{\)} Bills, open the related bill, and click on Credit Note.

To: Followers of "Draft Bill BILL/2022/0001"

Hello, on your bill 2022/0123, you charged us \$110 per unit instead of the \$100 we agreed upon. Please send a credit note with the right amount.

© 0

×

Send



Sell products





Brandon • Customer

Hi, Brandon from Azure Interior speaking.

I've seen beautiful wooden desks in your catalog. Can you send a quote for 3 desks to: brandon@game.odoo.com?

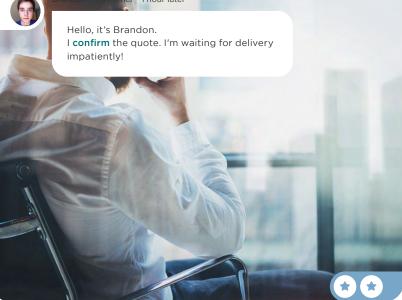
You



You'll get it by email right now!

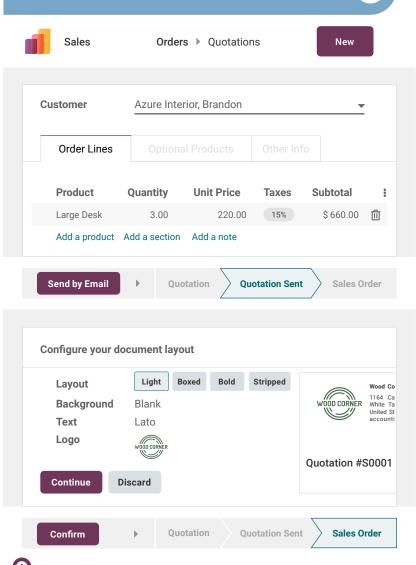


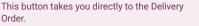
- 1 hour later



Sell products







Order.





Buy & Sell

Deliver to customer





Roger • Inventory Manager

I'm in a meeting this morning.

Can you process and validate the delivery orders that are ready to be shipped today?

Make sure that the one from Azure Interior is shipped.

You



Okay, I'll check this right away!



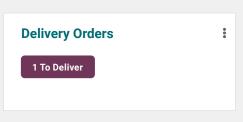




Deliver to customer







Reference	Contact	Status
WH/OUT/00001	Azure Interior, Brandon	Ready

Validate

Draft Ready Done

①

Odoo reserves products automatically based on quantities on hand. However, even if you don't have enough stock, you can force the transfer. If you choose this method, the stock might become negative until you fix the issue.

Buy & Sell

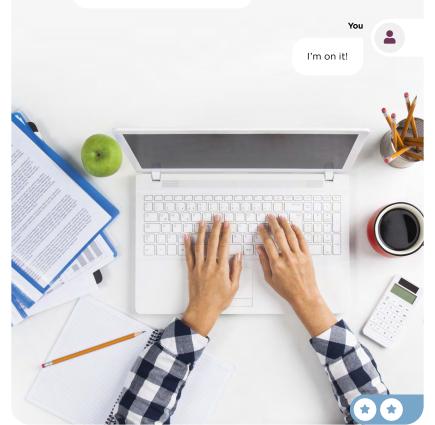
Invoice customer





Anita • Accountant

Can you **invoice** the sales **orders** we have delivered? I'd like to invoice everything before the end of the month.



Invoice customer



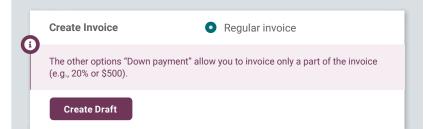


Sales

To Invoice > Orders to Invoice

Number	Customer	Total	Invoice Status
S00001	Azure Interior, Brandon	\$759.00	To invoice
7]		

Create Invoice



Product	Quantity	Price	Taxes	Subtotal
Large Desk	3.00	220.00	15%	\$ 660.00
		Untaxed an Tax 15%:	nount:	\$ 660.00 \$ 99.00
		Total:		\$759.00

Confirm

b

Draft

Posted



Buy & Sell

Record payment

8



Inbox (1)

PAYMENT NOTIFICATION

\$759.00 from Azure Interior Communication: "INV/2022/00001 - 3 large desks"

You



Let's register this payment in the invoice.







Record payment





Accounting

Customers ▶ Invoices

Customer	Total	Status
Azure Interior, Brandon	\$759.00	Not paid

Pay

(1)

Did you click on Register Payment from the invoice instead of going to the Accounting application? Congratulations, once again, you understood how magic the integration between all the applications is.

Journal

Bank

\$759.00

The Amount and Journal can be different; it depends on the taxes and currency of your country.

Create Payment

Draft

Posted

1

Instead of recording payments manually, you can synchronize your bank with Odoo (it supports integration with 26,000 banks) or import bank statement files. Reconciliation becomes much faster as matches are suggested automatically.



Analyze profits



You



Can you tell me the net profit for this year? I need it for a board meeting tomorrow.



Anita • Accountant

Let me check the Profit & Loss report.



Analyze profits





Accounting

Reporting > Profit and Loss

If you are looking for a specific feature, start typing letters on the home screen to search across all menus. Try "Profit".

/profit Q

▶ Revenue	660.00
Less Costs of Revenue	0.00
Gross Profit	660.00
▶ Less Operating Expenses	660.00
Operating Income (or Loss)	-340.00
Plus Other Income	0.00
Less Other Expenses	0.00
Net Profit	-340.00



Depending on your national principles for accounting (Continental or Anglo-Saxon), you should have a net profit of - €340 or + \$660. In Continental accounting, the expense is recorded at the time of the purchase. In Anglo-Saxon accounting, the expense is recorded once the goods are sold (in the Cost of Revenue account).

Congratulations!



What's next? Choose your strategy:

Run a Store

Start selling in your showroom.

Digitalize Accounting

Manage your invoices, bills and more...

Manufacture

Build your own products.

Sell Online

Create an eCommerce website.



Run a Store

To grow your business, you plan to launch a showroom for B2B customers, and a shop for B2C customers, where they can test and buy products directly.

Install the Point of Sale app.

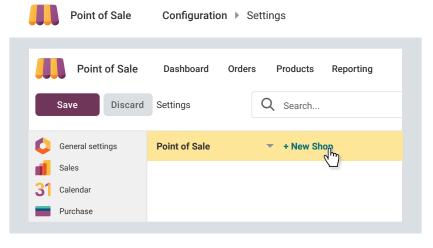
Import products	1
Configure cash control	2
Sell 3 Office lamps	3
Cash out money	4
Sell with an invoice	5
Return 1 Office lamp	6
Control cash	7
Analyze the POS sales	8



Install the apps







Odoo	
Point of Sale? My Office Inc.	
Is a bar/restaurant	
Save Discard	

In the application Point of Sale • Configuration • Payment Methods, you can add other payment methods, such as credit cards.



Run a Store

Import your products

1

You



Roger, I'd like to sell products in the showroom.

Can you give me a list of the accessories we can easily sell on-site?



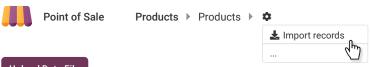
Roger • Inventory Manager

Sure, no problem! Here's the document with all product accessories information: www.odoo.com/r/pos-products



Import your products



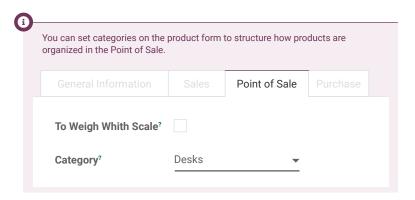


Upload Data File

Select the file POS_products.xls you downloaded on www.odoo.com/r/pos-products.

Imported file File Column Odoo Field External ID product_template_1 Name Acoustic Block Screens Ab Name ★\$

Import



Categories can help you find products faster thanks to the top navigation bar on the Point of Sale interface.

Chairs Desks Misc

Run a Store

Configure cash control

2

You



Anita, I'm opening the shop. I'll need some cash for the **Opening balance**. Do you have some?



Anita • Accountant

Sure. I can give you \$550.

You



Great! I'm opening a new session with this.







Configure cash control

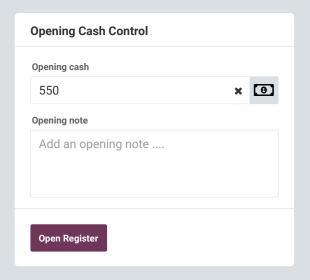




Point of Sale

Dashboard >

Open Register





You can use the **1** icon to avoid calculating the amount available. Simply add the number of banknotes and coins you have for each value.

1

The **Opening note** field allows you to add extra information. These notes will reappear upon closing the Point of Sale session.



Sell 3 Office lamps

3



Mike • Customer

I love these Office Lamps. I'll buy 3 right away!

You

. L

Good! With today's special offer, when buying 2 identical items, you **get a 20% discount** on both.

Mike • Customer

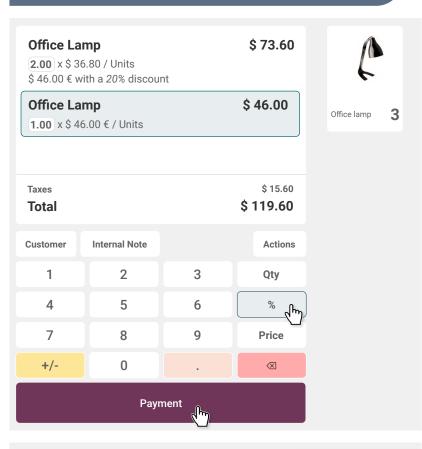
Great! I'll pay in cash. Here is \$150.

(2)



Sell 3 Office lamps







If your database's country has higher tax rates, the cash amount that you'll have to input will be over.

You can also add products in the Point of Sale by scanning their barcode.





Cash out money

4



It's lunch time! Your sandwich has just arrived!

The delivery guy is here and I'm \$12 short to pay the order. Can you help me out with a Cash Out?

740

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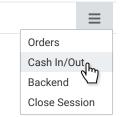
Ok, I'll come right away with the money!

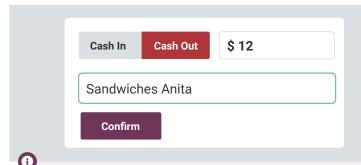




Cash out money







If a printer is connected, the system will print a receipt for each amount that has been cashed out.

Run a Store

Sell with an invoice





Jennie • Customer

Hi, I'll take this **whiteboard**. Is it possible to get an **invoice**?

You



Sure. Can I have your name, address and phone number, please?



Jennie • Customer

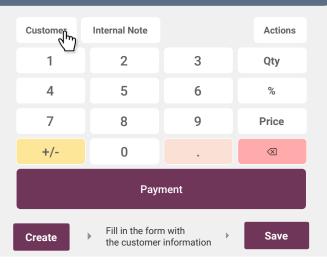
Yes, my name is Jennie Fletcher, 3000 Hannah Street, New York NY 100001. My phone number is (444)-666-9111.

I'll pay cash. Here is \$200.



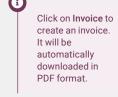
Sell with an invoice







Payment







You can print the receipt by clicking on





Run a Store

Return 1 Office lamp





Mike • Customer

Hi, I came this morning and bought 3 Office Lamps. But actually, I don't need this one. Can I return it?

You



Sure, no problem!

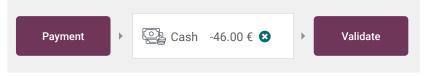


Return 1 Office lamp









You can also make a refund on a gift card. For this, in the backend, go to Configuration > Settings to activate the Promotions, Loyalty & Gift Card. Then, after selecting the product to refund, select the product Gift Card. Upon validating the payment, the amount is automatically added on a barcode to download or print.

Office Lamp

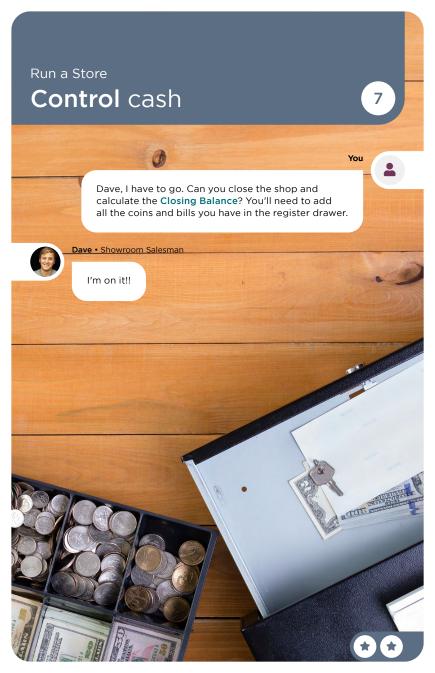
-1.00 x \$ 46.00 / Units

Gift Card

1.00 x \$ 46.00 / Units

Sell physical gift card?

Total: \$ 0.00



Orders
Cash In/Out
Backend
Close Register

Closing Register 3 orders: \$ 188.60 € \$ 726.60 Cash \$ 550.00 Opening \$188.60 Payments in Cash ▶ Cash In/Out - \$ 12.00 Counted \$726.60 \$ 0.00 Card Counted \$ 0.00 Difference \$ 0.00 Cash Count 726.60 Closing note Add a closing note... Close Register Discard

①

You started this session with \$550. Then you sold 3 lamps and the whiteboard (\$119.60 + \$115), helped Anita out (\$-12), and refunded one lamp (\$-46). You should have a total of \$726.60.

Figures might change depending on the taxes in your country.





Analyze the POS sales





Anita • Accountant

So how was your day? Are you happy with the results?



Analyze the POS sales



Backend

Reporting ▶ Sales Details

Sales Details Start Date Yesterday's date ▼ End Date Today's date ▼ Print

Daily Sales Report Z

Session ID: POS/00001 07/28/2023 12:17:41 - 07/28/2023 12:24:46

Sales

Product Category	Product	Quantity	Total (VAT excluded)
		4.0	620.00€
	[FURN_0003] Office Lamp	2.0	320.00€ Disc: 20.0%
	[FURN_0003] Office Lamp	1.0	200.00€
	[FURN_0009] Whiteboard	1.0	100.00€
Total		4.0	620.00€

Taxes on sales

Name	Tax Amount	Base Amount
21%	130.20€	620.00€
Total	130.20€	620.00€

Refunds

Product Category	Product	Quantity	Total (VAT excluded)
		-1.0	-200.00€
	[FURN_0003] LED Lamp	-1.0	-200.00€
Total		-1.0	-200.00€

Taxes on refunds

Name	Tax Amount	Base Amount
21%	-42.00€	-200.00€
Total	-42.00€	-200.00€

Payments

Name	Total
Cash	508.20€

Discounts:

Number of discounts: 1

Sell Online

Locally, the MyOffice brand is recognized for its quality and service. It's time to go global and establish a web presence to showcase your great products. You plan to set up an eCommerce store where customers can view your catalog, customize products, buy online, and track their orders.

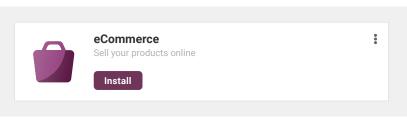
Install the eCommerce App and configure an "Online shop" for an **office furniture business**.

Design your homepage	1
Improve SEO	2
Create a product page	3
Set up a product configurator	4
Test your ecommerce	5
Cross-sell to customers	6
Write a blog post	7



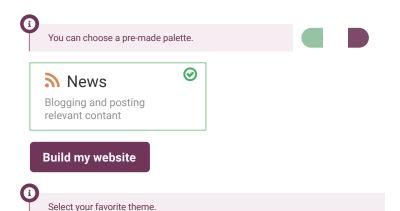
Install the app





Let's do it

I want <u>an online store</u> for my <u>furniture accessories supplier</u> business with the main objective to develop the brand.



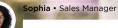


Design your homepage

1

You

I'm launching our new website. Any idea what we should put on our homepage?



I like websites with a **cover at the top**, customized with an office **image** as the background.

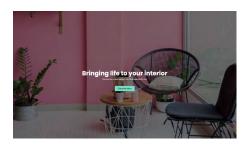
I would add some content with key numbers like 700+ happy customers, 120+ designed products, and 4-year guarantee. I would love to see a gradient in the background of this block.

Then, we can add 3 columns: "You Customize", "We Design", and "We Manufacture".



Design your homepage







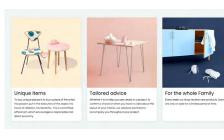
When searching for an image, Odoo suggests illustrations and pictures free of charge.

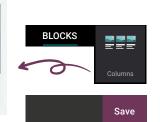
Search an image Q

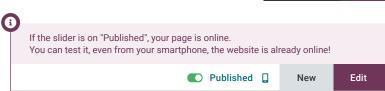












Improve SEO

2



Sophia • Sales Manager

I cannot find our website on Google when I search for "desks". Can we optimize the Search Engine Optimization (SEO)?

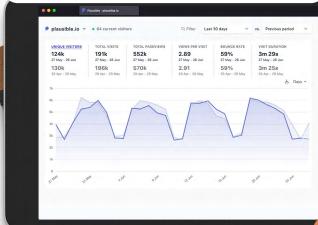
You



I'll target **keywords** people are looking for on Google, with the promote tool.

The promote tool will help us to understand what needs to be changed on our product page in order to improve the SEO.

Once I make the changes suggested by the tool, our product will have more chances to appear in the first pages of results from the Google search.







Improve SEO





Website

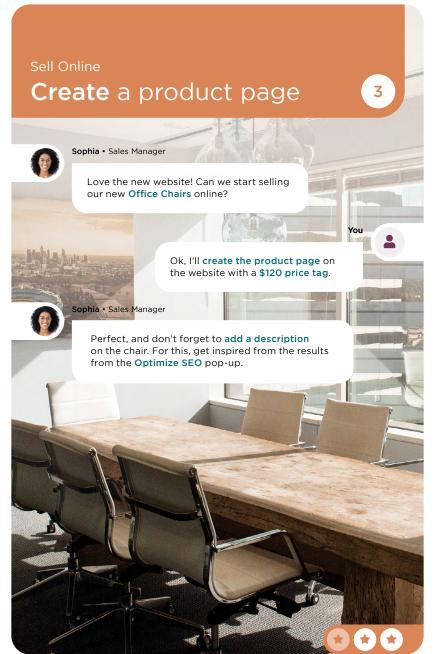
Site ▶ Optimize SEO

Title ②			Prev	view			
Desk Manufactured on Demand		Desk Manufactured on Demand				and	
Description	③		The engin	:://myoffice-in- description w nes based on ify one.	ill be genera	ated by s	
Keywords Desks				Englis	h (US)	~	Add
Keyword	H1 H2	T D C	Related k		()		
Desks	~	~	for sale	near me	for home	office	
			with drawe		all spaces		spacing

Most "desks" searches on Google are related to "for home office" searches. By adding these keywords, you should attract more visitors.



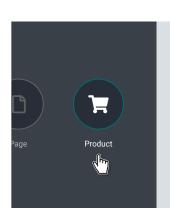
You can change the home page description based on the **Related keywords**.

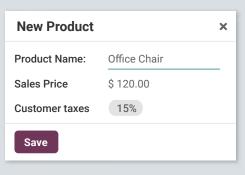


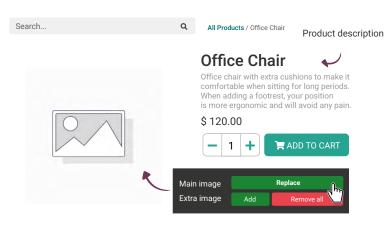
Create a product page















Set up a product configurator

4



Sophia • Sales Manager

The chairs are selling like crazy. Good job! But people are asking for different colors and sizes.

You

Ok, I will activate the variants feature and configure it for the chair product.

What are the options?



Sophia • Sales Manager

We have 2 materials: fabric and leather. And They come in 3 colors: Grey (R130, G130, B150), White (R255, G255, B255), and Purple (R113, G75, B103).



Set up a product configurator





Website

Configuration ▶ Settings

Product Catalog



Variants

Sell variants of a product using attributes (size, color, etc.)

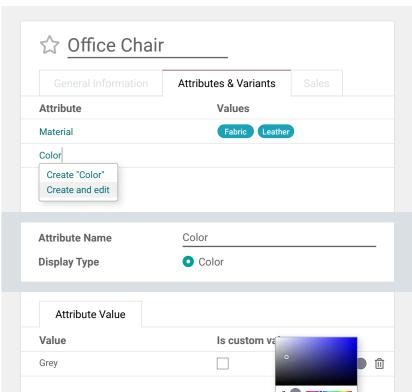




Website

Products ▶ Products ▶

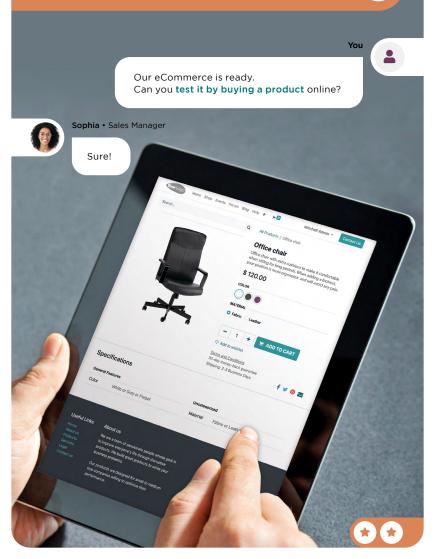
Office Chair



Sell Online

Test your ecommerce





Test your ecommerce





Go to Website



Office Chair

Office chair with extra cushions to make it comfortable when sitting for long periods. When adding a footrest, your position is more ergonomic and will avoid any pain.

\$120.00

COLOR



MATERIAL







Review Order > Shipping > Payment



Office Chair Remove



Subtotal: \$120.00

Taxes: \$18.00

Total: \$138.00

Checkout >

Review Order > Shipping > Payment



By default, Odoo suggests Stripe as the payment provider, but you can change the payment method by clicking on

Payment providers

You can then activate Paypal, or any credit card, by configuring one of the available payment providers (Authorize.net, Ayden, Mollie, Ogone, etc.).





Cross-sell to customers

6



Sophia • Sales Manager

Last month, we made \$350k in revenue through the website, with an average cart size of \$250. Can we cross-sell to customers by suggesting optional products?

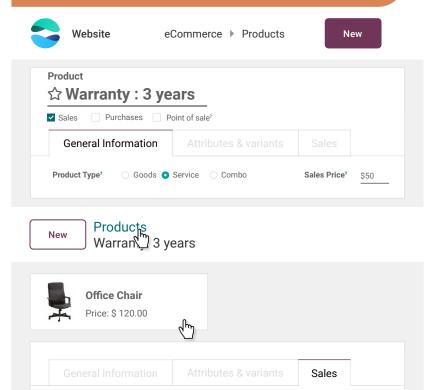
You

Yes, let's create a new product, "Warranty", that will be suggested as an additional option for the chair. The warranty will be valid 3 years and cost \$50.



Cross-sell to customers



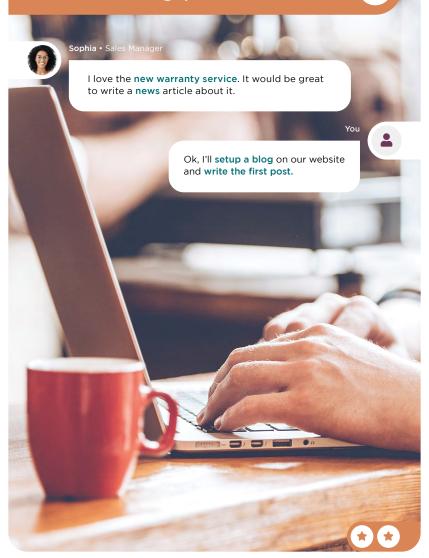


Once the product is set up, test it by adding a chair to your cart. You should see a popup offering you the option to add a warranty. You can use this cross-selling strategy by suggesting accessories and optional products. Upselling is also possible, by using alternative products.

Warranty: 3 years X

Optional Products





Write a blog post

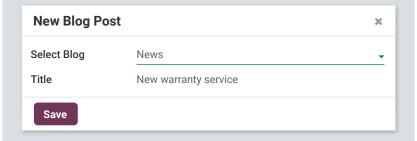




Website

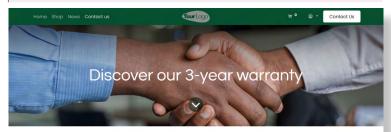
New





(1)

To set a cover for your blog, click on the title, then click on the olich icon next to the "Background" option.



Digitalize *Accounting*

Your business is booming and so is your paperwork! After analyzing the time and effort you spend on managing and archiving invoices, you decide to go paperless. So you plan to digitize all invoices to become more efficient and save office space.

Install the App Documents.

Download and import vendor bills	1
Validate vendor bills	2
Connect your bank	3
Record and reconcile bank transactions	4
Analyze the partner ledger	5
Analyze the profit and loss statement	6
Generate the tax return (only within the European Union)	7





Download the App

1

Please note: first and foremost, you must configure your chart of accounts according to your local legislation. You will find all the information you need here: https://www.odoo.com/r/fiscal_localizations.

Tax rates vary according to your location, which means the end result of your financial statements might differ.

1

Step 7 – Generate the tax return only applies to countries within the European Union.

Digitalize Accounting

Download and **import** vendor bills

1



Paul • Secretary

Hi, we've received several vendor bills this morning. You said you wanted to go digital, so I've already scanned them.

They're on https://www.odoo.com/r/Bills.
Can I ask you to import them into the system?

You

Yes, thank you! I'll **download** them and then **import** them into the **Accounting App**.













Download and import bills

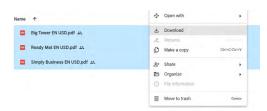


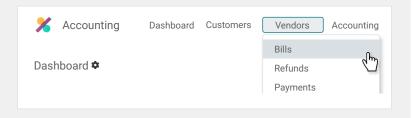


Accounting



Don't forget to unzip them if you've downloaded a .zip file.





Upload



Select the 3 previously downloaded bills to upload them into Odoo.

(

Odoo uses AI to recognize and extract data from documents. It enters them automatically to avoid manual data entry.

Number	Vendor	 Due Date	Status
BILL/	Simply Business	4 days ago	Draft



Taxes vary by country. Depending on your location, you may not have the same tax as the example.





Validate vendor bills

2

You



Anita look, we have new **vendor bills** to validate. Could you take care of them, please?



Anita • Accountant

I'm on it.

You



Be careful, amongst the bills to validate, you'll find a payment notice for an insurance policy, which needs to be allocated monthly.

Once the start and end dates are added and the bill is confirmed, you'll be able to access the deferred entries.

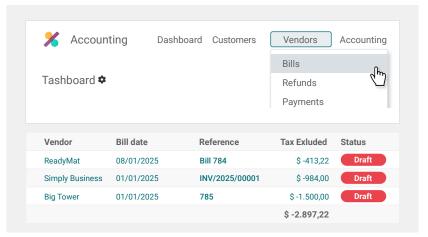
Don't forget to check the automatically generated entries. Select the right expense and revenue accounts: one for liability insurance, one for rent and one for equipments.





Validate vendor bills





?

You need to enable the option to specify a start date and an end date so that Odoo can automatically allocate the expense to the relevant months.

Don't forget to check the charging accounts.

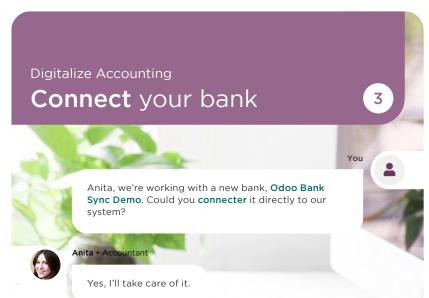
Invoid	e Lines				
Account	Start date	End Date	Amount	Price	
6146600	01/01/2025	31/12/2025		Product	
			~	Start Date	مراه
			~	End Date	4





The « **deferred charge** » is an expense that you have paid now, but which relates to a future period.











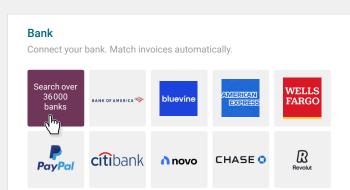
Connect your bank

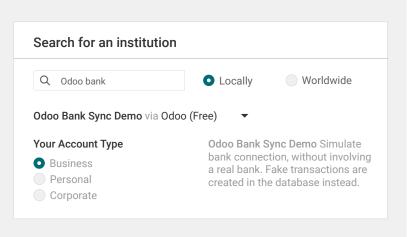




Accounting

Dashboard









Digitalize Accounting

Record and **reconcile** bank transactions

4

You



Did the connection to the bank go smoothly?



Anita · Accountant

Yes, it went great. I'll now be able to record bank transactions and reconcile operations.



Perform bank reconciliation

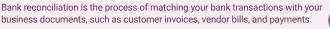




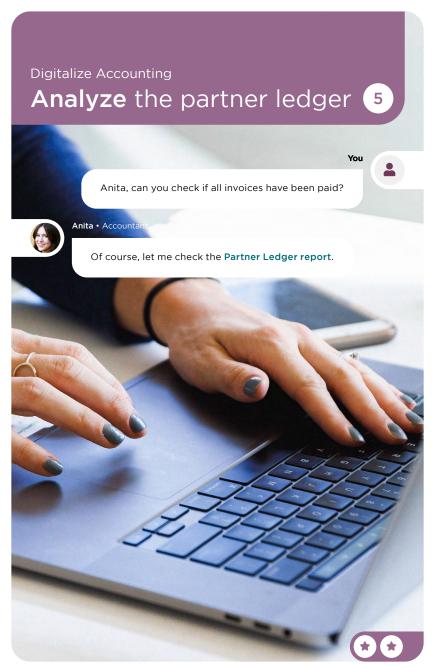
Accounting

Accounting	Dashboard	Customers	Vendors Ac	counting
New Upload	Dashboard Bank Re	d conciliation 🌣		
Balance			\$ 1.3	363,50
19/12/2024 Downpayment for your serv	ices		;	350,00
18/12/2024 Monthly Office rent			-1.5	500,00
16/12/2024 Simply Busine Annual public liability insura		1 m	-	984,00
Validat 3 To Ch	eck		Crea	ate Bill
Account		Date	Partner	
550001 Bank Annual public liability insurance	e	16/12/2024	Simply Business	
440000 Vendors <i>BILL</i> /2024/10/0002: <i>BILL</i> /2024	4/10/0002	20/12/2024	Simply Business	
Match Existing Er	ntries	Manual Operat		
		Q Partner	Simply Business 🗶	Search
Account	Date	Partner	Journal Entry	
440000 Vendors	20/12/2024	Simply Business	BILL/2024/10/000)2
4 m)			









Analyze the partner ledger





Accounting

Reporting ▶ Partner Ledger



The results are based on information obtained during the Buy & Sell case study. If you haven't done it, you'll get different results.

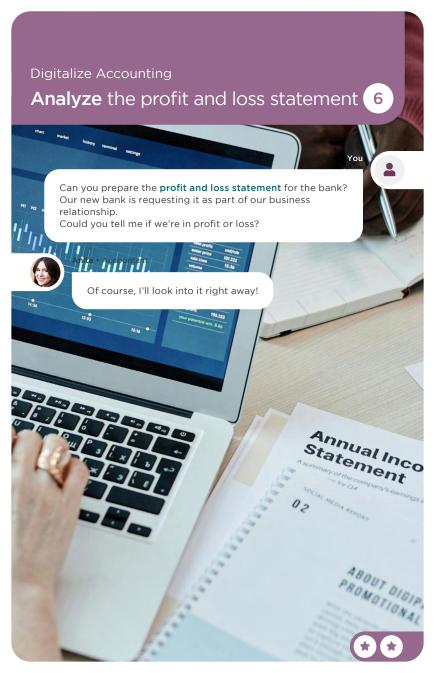
	Journal	Account	Invoice Date	Due Date	Matching	Debit (.€)	Credit (.€)	Amont Currency	Balance (\$)
▶ Big Tower Group						\$1,500.00	\$ 1,500,00		\$ 0.00
▶ Brandon						\$ 759.00	\$ 350,00		\$ 409.00
▶ Readymat						\$ 500.00	\$ 500,00		\$ 0.00
Simply business						\$ 984.00	\$ 984,00		\$ 0.00
▶ Wood Corner						\$ 0.00	\$1,150.00		\$-1,150.00
Total						\$3,743.00	\$4,484.00		\$-741.00



If you haven't created a credit note in the Buy & Sell case study, you won't get the same debit and credit. However, the balance remains the same.



The Partner Ledger report displays the balance of your customers and suppliers by giving you an overview of all the debits and credits.



Analyze the profit and loss statement 6



Accounting	Customers	Vendors	Accounting	Reporting	Configuration
				Statemen	t Reports
				Balance Sheet	
				Profit a	nd Loss \sqrt{m}
				Cash F	low Statement

The profit and loss statement is an accounting document that summarizes the financial performance of a company over a given period (usually a year). It shows the revenue (or income) and expenses (or charges) to determine whether the company has made a profit or a loss.



You can always refer back to the original accounting document by scrolling through the report and clicking on the corresponding amount.

▶ Revenue	660.00
Less Costs of Revenue	0.00
Gross Profit	660.00
▶ Less Operating Expenses	2,938.28
Operating Income (or Loss)	-2,278.28
Plus Other Income	0.00
Less Other Expenses	0.00
Net Profit	-2,278.28



Depending on the date you conduct this case study, the result may vary as well. Remember the deferred entries for the Simply Business bill! Besides, don't forget that, depending on your location, the result may vary.





Generate the tax return

7

You

'AT

The quarter is coming to an end; it's time to close the VAT period.



Anita • Accountant

Are you sure all the bills have been entered correctly?

You



Yes, I've checked, everything is fine.



Anita · Accountant

Perfect, I'll generate the tax return.

You



Could you tell me where we stand? Do we need to plan for a VAT payment, or are we entitled to a VAT refund?



Anita • Accountant

Sure!





Generate the tax return



Reporting Configuration

Statement Reports

Balance sheet

Profit and Loss

Cash Flow Statement

Executive Summary

Tax Return

EC Sales List



(1)

The acronym VAT stands for "Value Added Tax." It refers to a tax charged to customers on goods they consume or services they use.

It is up to professionals (both freelancers and companies) to collect it on taxable transactions, declare it, and ultimately remit it to the State.

Consequently, a business does not "pay" VAT in the strict sense; it simply takes on the administrative responsibility of collecting and remitting it to the State.



This step only applies to countries within the European Union. This is therefore not valid for the United States.

Sell Services

As your business grows, more and more companies come to you to (re-)furnish their offices. To help your customers evaluate their needs, you decide to launch an Office Design service. For this new project, you will work with Audrey, an interior designer, who will make the designs for your prospects.

Install the 2 Apps required for the new office design project. It will follow this business flow:

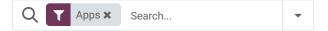
Set up a project	1
Configure a product	2
Sell the design service	3
Schedule a meeting	4
Record timesheet	5
Plan the work	6
Timesheet on subtasks	7
Invoice a customer	8



Install the apps



To quickly search for an app, you can use the top search bar.



Instead of installing apps one by one, you can switch to the list view in the App screen. Then, check multiple apps and install them all at once using the Install button.

☐ Module Name	e Author	Website
✓ Project	Odoo S.A.	https://www.odoo.com/app/project
▼ Timesheets	Odoo S.A.	https://www.odoo.com/app/timesheet

Sell Services

Set up a project



You



I'll create the project "Office Design" to structure our services. What are the steps involved in designing an office?



Audrey • Interior Designer

I start with a first interview to identify the customer's needs. Then I schedule an on-site visit to examine their premises and necessary measurements.

On this basis, I draw up a floor plan. Finally, we move on to execution of the work

You



Ok, thanks, I'll create the stages and also set the email address "design@" on the project, to ease the creation of tasks and so customers have a direct contact.











Set up a project



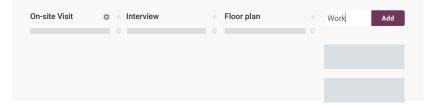


Project

New

Create a project Name Office Design | Timesheets | Log time on tasks | Billable | Invoice your time and material to customers Create tasks by sending an email to design@myoffice-inc.odoo.com | Create project | |

You can configure an email address for your project. A task will be created automatically in this project when you send an email to this address.



If you make a mistake when naming a stage, click on the stage icon that appears when you hover your cursor over the stage name. From there, you can rename or remove the stage. You can also easily restructure the process over time using drag & drop on columns.

Configure a product

2



Sophia • Sales Manager

Did you get the opportunity to think about the sales price of our service?

You



Yes, I checked our competitors and our expenses and I have settled on a price of \$50 per hour.

I'll create a product "Office Design Service" that you can use in your quotations. I'll configure it to generate tasks for every sales order.



Configure a product





Sales

Products ▶ Products

New

	Point of Sale?		
General Information	Attributes & Variants		
Product Type ² Goods	Service Combo	Sales Price?	\$ 50
	vice, the sales order can generary service activities according to		
This helps you organize your	r service activities according to		



Bonus Point • You could have set *Project & Task* or *Project* in Create on Order. Both are valid options, but you get an extra if you chose *Task*. It's more efficient to manage all tasks in the same project as you only have one task per customer to track.



Sell the design service

3



Sophia • Sales Manager

I just confirmed our first quotation for "The Jackson Group"! We sold an Office Design Service, estimated at 20 hours. The customer was amazed by our offer and confirmed the order right away!

You



Awesome! Check if the task has been created automatically.
Assign it to Audrey.







Sell the design service





Sales

Orders > Quotations

New

New Customer The Jackson Group Create "The Jackson Group" Order Lines Product **Unit Price** Taxes Subtotal Otv 15% Office Design Service 20.00 50.00 \$1.000.00 Untaxed Amount: \$1,000.00 Tax 15%: \$150.00 \$1,150.00 Total:



Quotation

Ouotation Sent

Sales Order

A task has been generated automatically with this Sales Order. Navigate easily thanks to the links on the top of the screen.





Tasks



Recorded 0 Hours



Schedule a meeting

4

You



You should have a new task for "The Jackson group" under the Office Design project. Can you schedule the **first interview**?



Sure! First, I'll star the task as a priority.

Once the first meeting is over, I make an appointment with the customer for an on-site visit next week.

Finally, I don't forget to move the task to the appropriate column.



Schedule a meeting





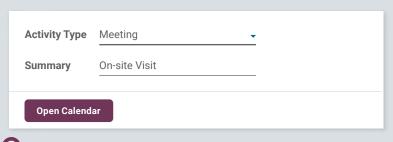
Project



S00002 - Office Design Service

Click on to mark the task as:

In progress
Changes requested
Approved
Canceled
Done



- Click Open Calendar to schedule the meeting directly from your agenda.
- You can also schedule a meeting from the chatter of the task.

Activities



Sell Services

Record timesheet



You

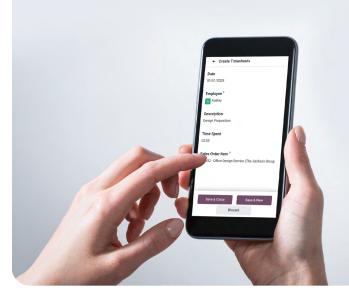


Audrey, as we charge customers based on hours spent, don't forget to record your timesheet on the task.



Audrey • Interior Designer

Ok, I've been working on the design for the past 2 hours. I'll log the time I spent and move the task to the appropriate column.







Record timesheet

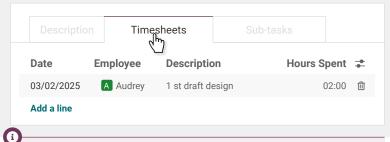




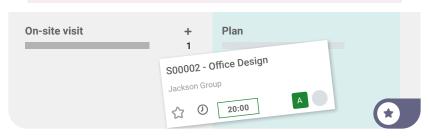
Project

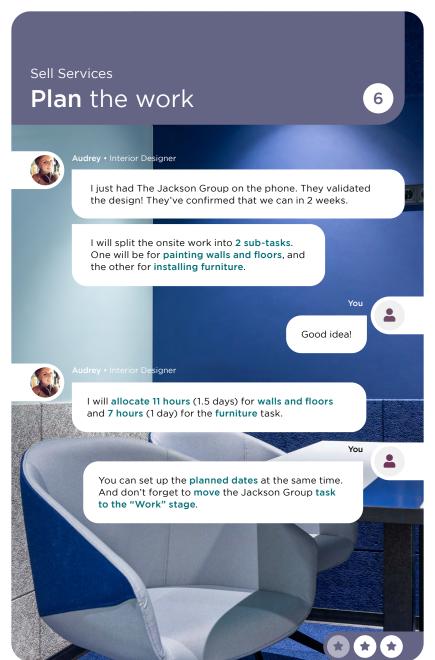






If you want to save your timesheets yourself, you can do so in the Timesheets app by clicking the ${\tt START}$ button.



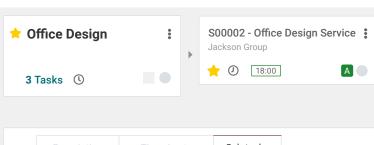


Plan the work





Project



		Sub-tasks		
	Title	Assignees		*
# ☆	Walls and floors		View task	Î
# ☆	Furniture		View task	Î



Bonus Point • Get an extra 💽 if you have added the allocated hours on both subtasks.



Timesheet on substasks

7

3 weeks later - You



How did the painting job go last week? Is the "Walls and floors" sub-task done?



Audrey • Interior Designer

Yes, Ernest, our new colleague, was busy delivering the material for 2 hours. The floor took him 5 hours and, he finished painting everything in 4 hours.

Yesterday, we spent **7 hours** assembling and placing the **furniture** according to the plan!

You

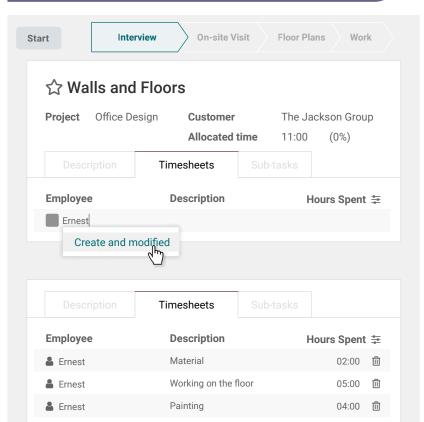


Great! Don't forget to timesheet all the jobs and to mark the subtasks as Done!





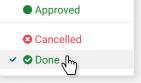




Remember that there is 2 ways to record timesheets. Do it directly from the **Project** app by going to the **Timesheets tab** in your tasks or open the **Timesheets app**. If you make a mistake, you can always edit the time spent.



Add a line



Sell Services

Invoice customer





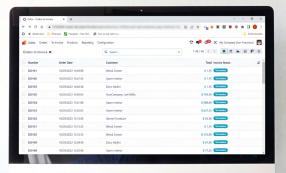
Anita • Accountant

Can you check if we still have sales orders to invoice? I'd like to invoice everything before the end of the month.

You



I will create the draft invoices, check them and validate them.













Invoice customer



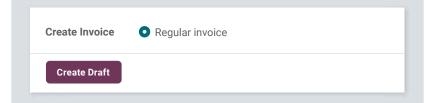


Sales

To Invoice ▶ Orders to Invoice

S00002 The Jackson Group \$1,150.00 To invoice	Number	Customer	Total	Invoice Status
	S00002	The Jackson Group	\$1,150.00	To invoice

Create Invoice



Product	Quantity	Price	Taxes	Subtotal
Office Design Service	20.00	50.00	15%	\$ 1,000.00

Confirm	Draft	Posted
---------	-------	--------

Manufacture

Your business is booming! MyOffice is now known for its quality products and services. But lately, you have been feeling the competition from bargain stores, who import their furniture from China. To differentiate yourself, you plan to manufacture your furniture on demand. This way, you'll improve your margins while producing your furniture faster!

Install the Apps required to run the following business flow. Set up the **Work Orders in Settings.**

Define the bill of materials	1
Purchase raw materials	2
Receive products	3
Set up operations & work centers	5
Plan a manufacturing order	6
Add a quality check	7
Check your quality test	8
Control cost	9



Install the apps





Manufacturing

Manufacturing Orders & BOMs

Install





Quality

Control the quality of your products

Install



Manufacturing Configuration ▶ Settings

Operations



Work Orders

Process operations at specific work centers.

Save

:



Manufacture

Define the bill of materials





Ronnie • Head of Engineering

Hi, we just finished the plans to manufacture the new **Table**. Can you review them?

You



Looks good!

I'll create the 4 products in the system (the table and its components) and the Bill of Materials according to your plan.



Products	Quantity	Cost Price
Table Top	1	40 \$
	4	12 \$
Table Leg	14	0.50 \$
Bolt	1 4	







Define the bill of materials



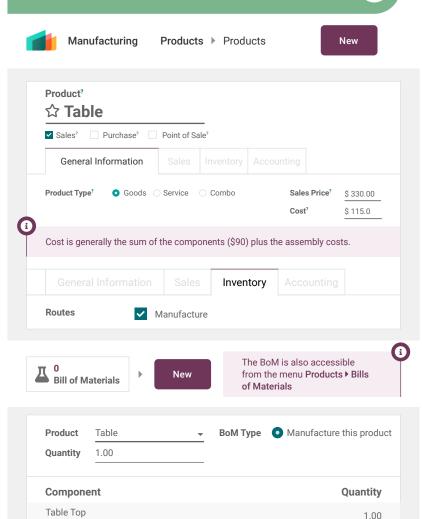


Table Leg

Bolt

4 00

4.00

Manufacture Purchase raw materials You Hi, can you send me a quotation for 100 table tops, 400 table legs, and 400 bolts? Only Woods Inc. • Sales Representative Sure. Here is our offer. You Looks good, I'll make a new purchase order in our system, and I'll confirm the order! accid 754 Orly works One recipe the Outside Posto



New

Vendor	Only Woods Ir	nc.			
Products	Other Inforr				
Product	Quantity	Unit P	rice	Taxes	Subtotal
Table Top	100.00	4	0.00	15%	\$4,000.00 [
Table Leg	400.00	1	2.00	15%	\$ 4,800.00 [
Bolt	400.00		0.50	15%	\$ 200.00 [
	Untaxed amount:			\$ 9,000.00	
	Tax 15%:		\$1,350.00		
	Total:		\$10,350.00		

Taxes depend on countries. Depending on the accounting package installed, you might not have the same tax rate as the one in the example.



You can get the best prices by making a Purchase **alternative**. You must first activate Purchase Agreements and save to see the Purchase Alternatives appear in the **Purchase** application settings.





Receive products

3



Randall • Inventory Officer

Hello, we just received the products from Only Woods Inc. There are 400 table legs and 400 bolts, but they only delivered 80 table tops. Should I validate the receipt?

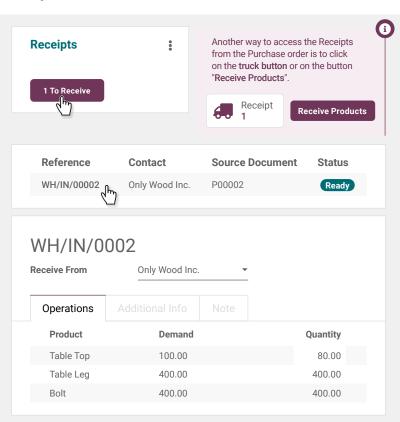
Yes, confirm the reception with a backorder for the 20 remaining products.
They'll deliver the remaining products later.



Receive products







Validate

Create Backorder?

You have processed less products than the initial demand.

Create Backorder

NO BACKORDER

Discard





Operations & work centers





Sharlene • Manufacturing Engineer

I plan to better organize the manufacturing line by having **2 work centers: Assembly Station** and **Painting Room**. Can we set up a tablet with instructions on each station?

ou



Sounds like a good idea. From the Bill of Materials of the Table, I'll create 2 operations: a 60 minute Assembly operation in the Assembly Station.

And a 60 minute Painting job in the Painting Room.



Sharlene • Manufacturing Engineer

Thanks. Look, I have created this document to help our workers: http://odoo.com/r/worksheet Can you upload this worksheet to the assembly operation?





Operations & work centers





Manufacturing

Products ▶ Bill of Materials

Product

BoM Type

Table



Manufacture this product

Components

Operations

Miscellaneous

Operation

Add a line



Operation

Assembly

Work Center

Assembly Station

Apply to variant?

Work sheet

Worksheet

PDF

Google Slides

Text

PDF?

Upload your file



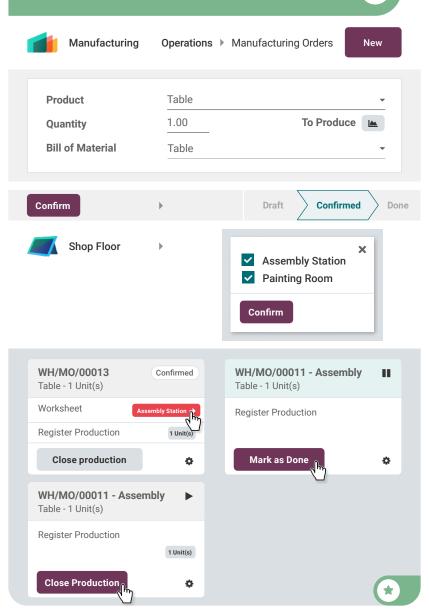
Plan an order

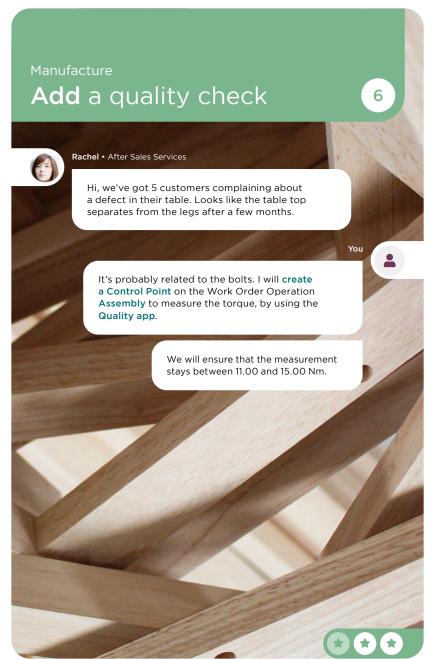
5



Plan an order







Add a quality check



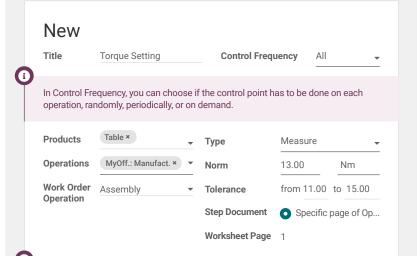




Quality

Quality Control ▶ Control Points

New



Specific Page of Operation Worksheet allows you to designate the right page of the

Quality Control Points



Bonus Point • Get an if you thought about clicking on the icon.

worksheet when it's time to perform quality control.





If you install the IoT App, you can send the measurement automatically from the connected device to Odoo.



Manufacture

Check your quality test

7

You



Sharlene, I added a control point on the assembly operation.



Sharlene • Manufacturing Engineer

That's good. We have to create a new table. I'll take the opportunity to test executing the work order via the Shop Floor app.

You

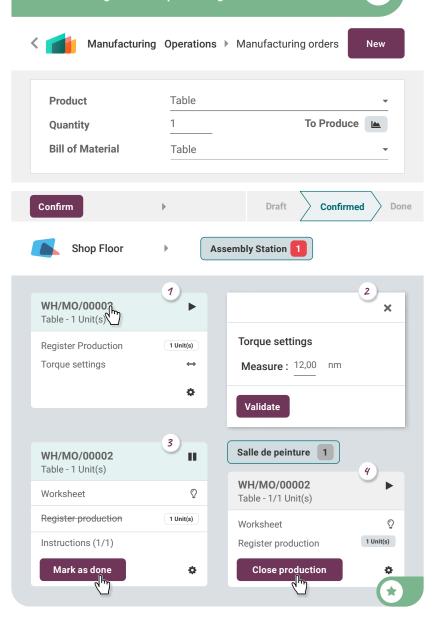


FYI, the torque setting measurement should be between 11 and 15 Nm.



Check your quality test





Manufacture

Control cost





Anita • Accountant

To close my fiscal year, I need to know the cost of the table we manufacture, including time and materials.

You



Ok, I'll check the **BoM overview** for the theoretical costs.



Close

	1	Ma

anufacturing

Products ▶ Bills of Materials

Product	ВоМ Туре
Table Table	Manufacture this product
<u> </u>	

BoM Overview

BoM Structure & Cost

Product	BoM	Quantity	Product Cost	BoM Cost
Table	Table	1.000	\$ 115.00	\$ 90.00
Table Top		1.000	\$ 40.00	\$ 40.00
Table Leg		4.000	\$ 48.00	\$ 48.00
Bolt		4.000	\$ 2.00	\$ 2.00
► Operations		62:27		\$ 0.00
		Unit Cost	\$ 115.00	\$90.00



As Anita doesn't have the user access rights for Manufacturing, you can send her a document with the details of the BoM.



Click on Print and a PDF will automatically be downloaded.



Use Barcodes

To speed up your inventory operations, you plan to use barcode scanners in the warehouse. With barcodes, your team will pick products faster and more accurately. **Install the Barcode app.**

This game requires any USB barcode scanner, or a smartphone with the Odoo Mobile app installed. You can download it in the Apple store or the Google Play Store. Connect to your database via your smartphone to play the game while using your computer in parallel.

Configure the scanner	1
Set up your product	2
Receive products	3
Sell products	4
Deliver products	5
Adjust inventory	6
Define locations	7
Move products	8



Install the app





Barcode

Use barcode scanners to process logistics operations.

Install

If you did select the Inventory application when creating your database, the Barcode application has been automatically added to your database. So you don't need to install this application.

All the barcodes needed for the following exercises are here. Keep this card near you.





DESK12345678





WHSTOCK





ZONFA



:

Use Barcodes

Configure the scanner





Paul • Secretary

Hey, we received the USB barcode scanner you ordered last week.

You



Thanks. I'll configure it according to my keyboard.



Paul • Secretary

Open a text editor on your computer and scan this barcode to make sure it works.

IT WORKS!



Configure the scanner



If you don't have a barcode scanner, you can use your smartphone (see instructions on the front of the introduction card).

Note that you'll need to authorize the Odoo app to use your camera when you hit the "Tap to Scan" button or the barcode at the top of the purple menu [imi]. Also, if your phone's camera has a wide angle, hide the barcodes you don't need with another card to avoid scanning the wrong barcode.

If you use a barcode scanner

Plug the barcode scanner into your computer.



2 As the barcode scanner syncs with the keyboard, open any text editor to test it. Scan the following barcode to check the settings.



3 If the scanner is configured properly, it should type "It works!" in the editor.



①

If you see different characters, have a look at the manual for your barcode scanner. You might need to scan special barcodes to configure it to your keyboard.



Use Barcodes

Set up your product

2

You



Sharlene, I plan to use a barcode scanner to speed up inventory moves.

Can you add the barcode references to our products?



Sharlene • Manufacturing Engineer

Ok, I've added the barcode reference **DESK12345678** to the **Large Desk**.





Set up your product





Inventory

Products ▶ Products



Price: \$ 220.00 On hand: 7.00 Units





The barcode reference must perfectly match **DESK12345678** (uppercase letters, no space), otherwise the barcode scanner might not recognize the product.



Receive products

3



Incoming Call...

Hello, I'm the driver from Wood Corner.

I have **3 Large Desks** for you. I'll be at your warehouse in 5 minutes. Can you open a loading dock?

You



Ok, go to dock 3. I'll create the receipt with my barcode scanner.



Receive products





Barcode

1 Initiate a receipt.



WHIN

①

On your smartphone, click on . From there, you can either type the barcode reference or use your camera to scan.

2 Scan the product, 3 times.



DESK12345678

1

You can also add more quantities of a product by tapping on

+1

3

Validate the transaction.



OBTVALL



Use Barcodes

Sell products





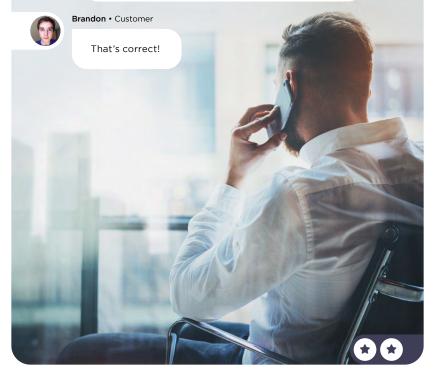
Brandon • Customer

Hi, Brandon from Azure Interior speaking. I'd like to buy 3 large desks. Can you send me the order?

You



I'll send it to you right now! Your email address is still brandon@game.odoo.com, right?



Sell products





Sales

Orders > Quotations

New

Azure Interior, Brandon Customer Order Lines Quantity Unit Price Product **Taxes** Total 3.00 \$ 660.00 Large Desk 220.00 15% × Add a product Add a section Add a note Untaxed Amount: \$ 660.00 Taxes: \$99.00 Total: \$ 759.00

Send by Email
Quotation
Quotation Sent
Sales Order

Confirm
Quotation
Quotation Sent
Sales Order

Use Barcodes

Deliver products

5



Sophia • Sales Manager

Hi, can you deliver Azure Interior's order? It's a high priority.

I'm not sure it will fit in one package. You'll need to pack them in different packages.

You



Ok, I'll continue the **operation** by scanning the products and the operation barcodes.

The 3 desks didn't fit in one pack. I've put 2 desks in one pack, and the last one in another.



In order to deliver the products in packages, you need to activate the Packages option in the Inventory application: Configuration \blacktriangleright Settings.





Deliver products





Inventory

Configuration ▶ Settings

Operations



Packages 3

Put your products in packs (e.g. parcels, boxes) and track them





Code-barres

Opérations

DELIVERY ORDERS



☆ WH/OUT/00002

Azure Interior, Brandon



Ready



















OBTPACK









DESK12345678











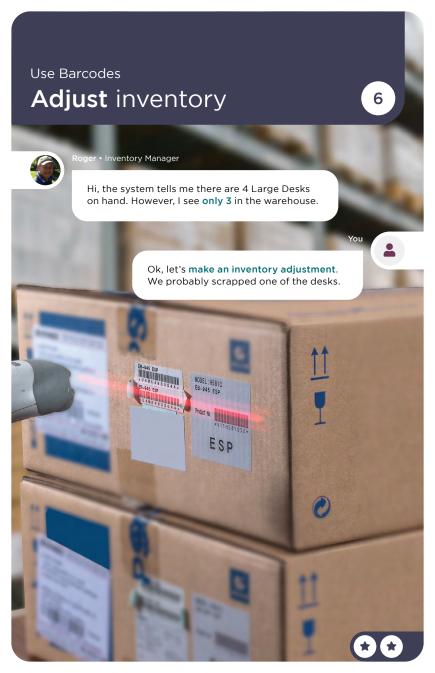
OBTPACK

OBTVALL



The "Put in Pack" operation allows you to track individual packages, or pallets, and their products. It helps compute the real cost of shipping if you use shipping connectors like DHL, Fedex, UPS, etc.





Adjust inventory





Barcode

Inventory Adjustements

1 Scan 3 times



DESK12345678



2 Validate the inventory



OBTVALI



Define locations

7



Roger • Inventory Manager

Our average time to pick has increased by 30% compared to last year. As the warehouse gets bigger, workers have to walk more to pick products.

You

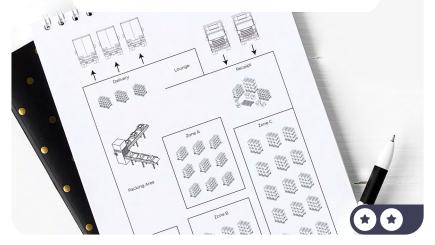


I am going to do an ABC inventory analysis. Frequently sold products should go in Zone A, closer to the packing zone. Less frequently sold products should go in Zone C, at the end of the warehouse. Can you activate the storage location feature?



Roger • Inventory Manager

Ok. So, I'll divide our main stock (the Parent Location, WH/Stock) into 3 zones. I'll create these 3 new internal locations: ZoneA, ZoneB, ZoneC with their respective barcodes: ZONEA, ZONEB, ZONEC.



Define locations





Warehouse



Storage Locations ?

Track products location in your warehouse.





Inventory

Configuration ▶ Locations



Zone A

Parent Location

WH/Stock

- Will otook

Use internal locations for all locations that belong to you (usually inside your warehouse). The products in these locations are valued in your accounting.

Location Type Internal Location

Barcode ZONEA

(e

Repeat this opeation to create the 2 other locations:

ZoneB • Internal Location • ZONEB

ZoneC • Internal Location • ZONEC

1

The barcode of a location is usually scanned from the shelf. It's scanned in order to record the spot where products have been taken from and where they'll be moved.

Use Barcodes

Move products

8

You



According to my ABC analysis, the desks are the most frequently used.

Can you move 3 Large Desks from the location WH/STOCK to ZoneA?



Sharlene • Manufacturing Engineer

Ok, I'm on it.



Move products





Barcode

To start an internal move, scan the source location from the barcode app home.



WHSTOCK

2 Then, scan 3 times the products you picked.



DESK12345678

Next, scan the destination shelf: ZONEA.



ZONEA

4 Finally, validate it.



OBTVALL

Manage your team

Now that you have set up a business management software, operation flows are automated and your business grows! There are more and more demands, so you need to hire more people. As the CEO of the company, you start the recruitment yourself.

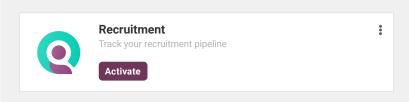
Install the Apps required for the following business flow.

Create a job description	1
Refer a friend	2
Make an offer	3
Add the employee in the system	4
Evaluate your employee	5
Schedule your time off	6
Submit an expense	7

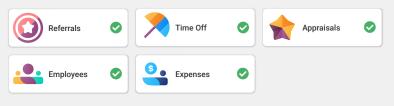


Install the apps





Do the same for all of those applications:



The Referral App automatically installs the Website App so it gives you the opportunity to share the job position with a friend.

If you don't want to spend time creating a website now, you can simply click on the bottom right corner on the button "Go to Frontend". Note that if you plan to play the Sell Online use-case after, you will have to create your website from scratch (with no template).

To install the **Salary Configurator** module, search for *hr_contract_salary* and make sure to remove the "Apps" filter in order to find it.





Create a job description





Eli • Marketing Manager

Hello, as discussed, I'd like to start the recruitment of the Marketing Community Officer.

You



Yes, could you please send me more details about the profile you are looking for?



Eli • Marketing Manager

Of course, here are the skills we need:

- Marketing Diploma
- Fluent in English and German or Spanish
- Planning and execution of email marketing
- Experience in social media moderation

rou



Ok thanks, I'll create the job description, set the email address "marketingcommunityofficer@" on the job position, and publish it.





Create a job description





New

Create a Job Position

Job Position Marketing and Community Officer

Application email marketingcommunityofficer@myoffice-inc.odoo.com

Create

Discard



The domain name of the email address is the name of your database.



☆ Marketing and Community Officer

Configuration

Job Summary

The Marketing team is looking for someone who has:

- Marketing Diploma
- Fluent in English and German or Spanish
- Planning and execution of email marketing
- Experience in social media moderation









Refer a friend





Referrals







Marketing and Community Officer

1 Open Position



The Marketing team is looking for someone who has:

- Marketing Diploma
- Fluent in English and German or Spanish
- Planning and execution of email marketing
- Experience in social media moderation



Send SMS



Job Page

Send Job Offer by Mail

×

Email

Put your email address here to see the referral

Subject

Job for you

Body

Hello.

There are some amazing job offers at my company!

Have a look, the might be interesting to you.

See Job Offer

Send Mail

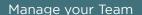
Cancel



You can also share a job position by copy/pasting the generated link or via your preferred social media.

If you click on Send Email a friend from the home page of the Referral app, you'll send to your friend all the jobs available in your company.





Make an offer

3



Eli • Marketing Manager

The interview with Jeffrey Kelly was great! I'll be happy to have him in my team! Can you make him an offer?



Great! I'll move him to the Contract Proposal status. Then I'll generate an offer and send it to him by email.



Eli • Marketing Manager

Oh you can do this with Odoo? How?





Yes, I have to create a new Offer Template for Marketing Officer. As discussed, it will be a yearly cost of \$39,000 for a full-time contract.



Eli • Marketing Manager

Perfect, I'll call him to announce the great news and that he'll receive the offer by email.

Before generating your offer, you need to configure a contract template with the following information in the configuration of the Employee app: reference of the contract, the HR Responsible, and the Yearly Cost (Real).

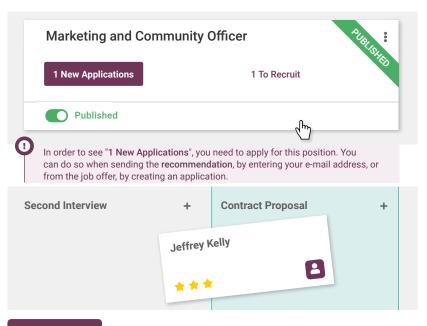




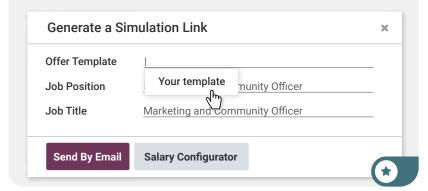


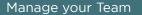


Recruitment



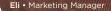
Generate Offer





Add the employee





I've heard that Jeffrey is in the stage of signing his contract?

You

Yes! I'll just **create an employee** file for him with the info from his resume and assign **you** as his **manager**.

I'll also set 2 home working days for Wednesday and Thursday and the rest at the office.

So he is officially part of the company, yay!

Jeffrey Kelly

Business mobile: 456 065 8856

Activate the Remote Work option in the Employees app : Configuration ▶ Settings ▼ Remote Work

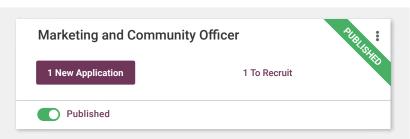


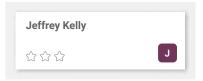


Add the employee



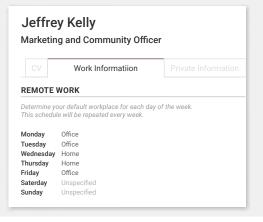






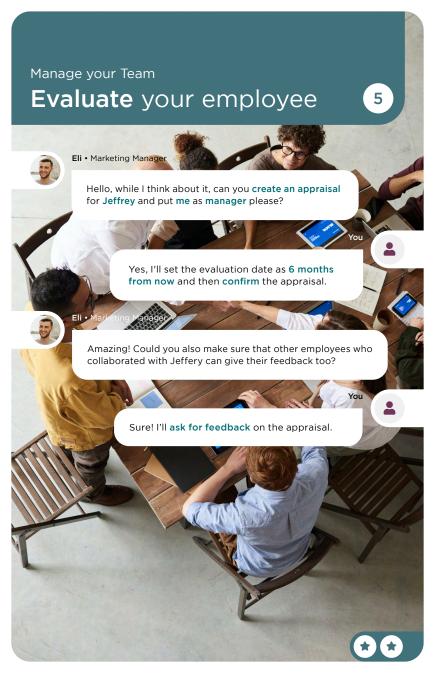


Create an Employee



1

Audrey is happy for her brother-in-law but also because the application Referral allows her to earn several points. Those points can then be transformed into gift vouchers for example, depending on the company policy.



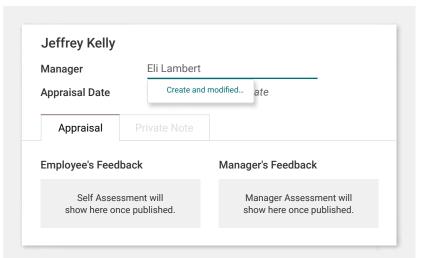
Evaluate your employee

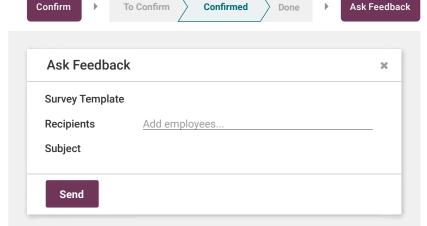




Appraisal

New







Schedule your time off

6



Jeffrey • New employee

Hello, when I signed the contract, I talked about taking 3 days off in June, do you remember?

You



Yes, that's right!

First, I'll manage your paid time off by creating a new allocation of 20 days valid until the end of the calendar year.

Then, you can create a **new time off** for June with your **Paid time off**.

Since I'm already in the system, I'll do it for you.

June







Schedule your time off





Time Off

Management ▶ Allocations

New

Paid Time Off

Time Off Type Paid Time Off

Validated Period Today's date

Allocation 20.00 Days → Put the end of the calendar year

Approved

To Approve

Approved



Time Off

Management ▶ Time Off

New

Jeffrey on Paid Time Off: 3 days

Employee

J Jeffrey

Time Off Type Paid Time Off

Dates Day 1 3 days later

3 days

Requested

(Days/Hours)

Refuse

Validate

Approved

You can also record your days off via the Employee app. From the Employee's record, click on the Time Off button on the top menu.







Submit an expense





Expenses

New

Description

Welcome Lunch for Jeffrey

Category [FOOD] Meals

Total \$102.55

Employee Eli Lambert

From the Attach Receipt button, you can add a picture of the bill. Create Report To Submit Submitted Posted Approved Done Submit to Manager To Submit Submitted Approved Posted Done Approve Approved To Submit Submitted Posted



Close new deals

Until now, you have been using an Excel sheet to organize information about your past, present, and future clients. However, with the recent growth of your business, you are finding it increasingly difficult to stay organized with all the new clients coming in! To solve this problem, you decide to invest in a Customer Relationship Management (CRM) system.

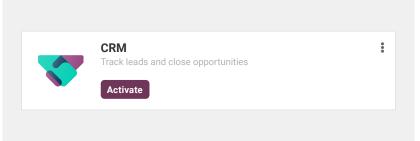
Install the CRM Application to manage the following business flows

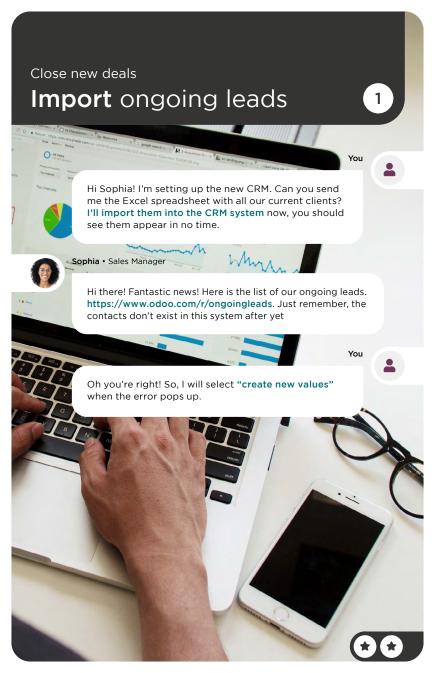
Import ongoing leads	1
Generate leads	2
Create a new opportunity	3
Send a quotation	4
Provide a discount	5
Organize your CRM	6
Close the deal	7
Analyse expected revenue	8



Install the app







Import ongoing leads





MA

Pipeline 1

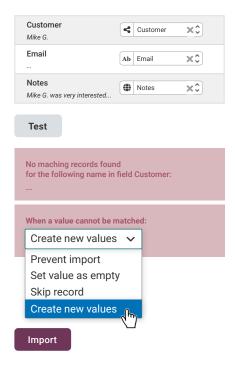




Upload file



Select the file Ongoing leads CRM.csv you downloaded on https://www.odoo.com/r/ongoingleads





Generate leads





Generate Leads

Need help	reaching your target?
How many lea	ads do you need?
10 Compan	<u>ies</u>
Countries	United States ×
Industries	Retailing × Health Care Equip × Real State ×
Generate	Leads

Create a new opportunity

3



Sophia • Sales Manager

The CRM looks great! Our pipeline is full now! I'll assign my team members on those. By the way, I met Kary Maxwell at the Furniture Expo yesterday. Here is her business card. She's interested in purchasing 6 tables! I think she should be considered a high priority in the pipeline.

You

Great! Thanks, I'll schedule a call for this afternoon!

Kary Maxwell

karym@agrolait.com (123) 456-7892



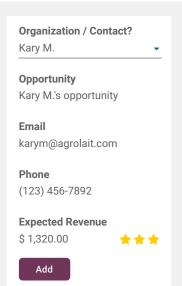


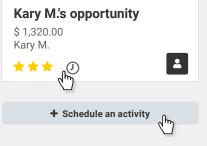
Create a new opportunity











Schedule Activity

Activity type Call Due Date today's date

Summary Discovery Call Assigned to

Call to discuss her interest in our products. See if she would be interested in other products.

Open Calendar



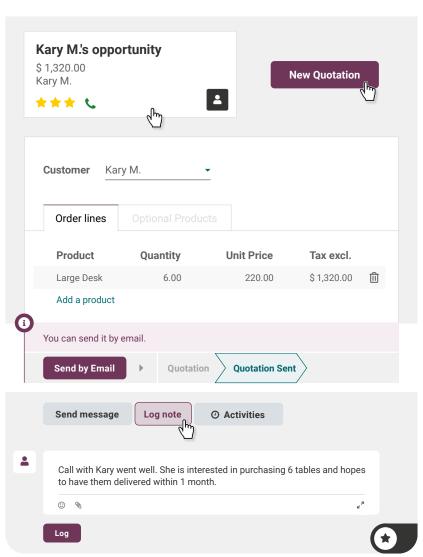




Send a quotation







Close new deals

Provide a discount





Kary • Prospect

Hello, thank you for the quote. Would you be willing to make a commercial gesture of offering us a 10% discount?

You



Hi Kary, we can provide a **5% discount**. What do you think?



Kary • Prospect

Thanks, a 5% discount sounds good to me. Please **resend** me the revised quote, I should have a decision in 2 days.

You



Ok, I will do this. I'll also set a reminder to contact you by email in 2 days.



Activate the Discount Option in the app:
Sales ► Configuration ► Settings ► Pricing: ✓ Discounts

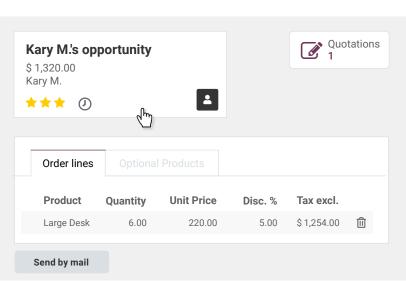


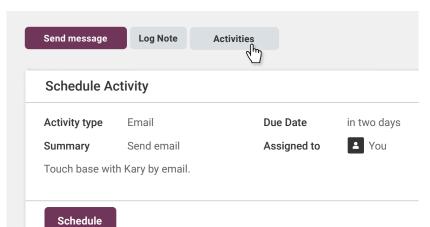


Provide a discount









Close new deals

Organize your CRM



&model=crm.lead

Sophia • Sales Manager

Hello, to organize the pipeline, we should create stages to fit our processes. I think it would be wise for us to create a stage called "Waiting for feedback" for customers whom we sent a quote already.

ifiguration

You



That's a good idea. I'll go ahead and do that now! I'll move Kary's opportunity to that stage as well.

Waiting for Feedback



79,100

Kary M.'s opportunity

\$1,320.00

Kary M.







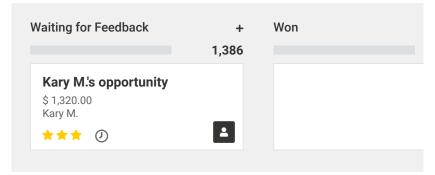




Organize your CRM









Close the deal

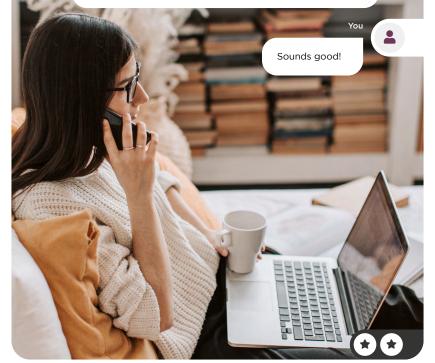
7

You • Two days later

Hello Kary! Just wanted to contact you and see if you would like to move forward with the quote.

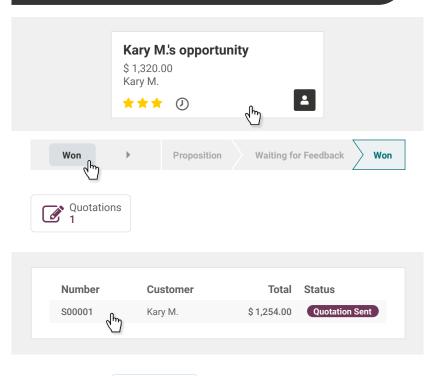


Hello! Thank you for following up. The quote looks good to us and we would like to **proceed** with the order. Can you set the **delivery for 2 weeks** from now?



Close the deal





Delivery 1

Confirm

Scheduled Date date in two weeks

Analyse expected revenue

8



Sophia • Sales Manager

Our pipeline is looking great! I've got a meeting with the sales team. I'm looking for the Expected Revenue Report. Can you help me here?

You



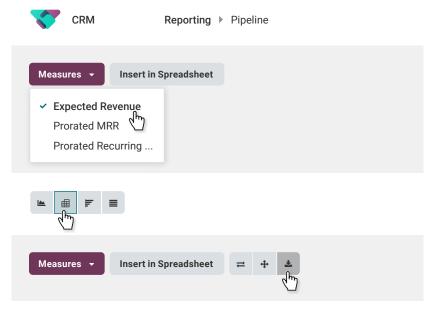
Yes, from our current pipeline, you can download the report. Use the pivot table view, it's more clear that way.





Analyse expected revenue





Create your App

Following the great feedback you received from your Office Design services, you are ambitious and want to go further. So, you plan to rent fully-furnished offices. You already have a few offices, but you need a dedicated app to manage its properties.

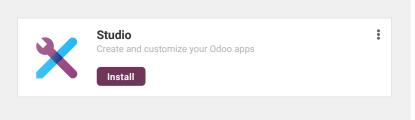
Install the Studio App to run the following business flow.

Initialize your app	1
Design office forms	2
Record your offices	3
Manage rental status	4
Add a kanban view	5
Automate an activity	6
Improve the list view	7
Create statistic reports	8



Install the app





To quickly search for an app, you can use the top search bar.



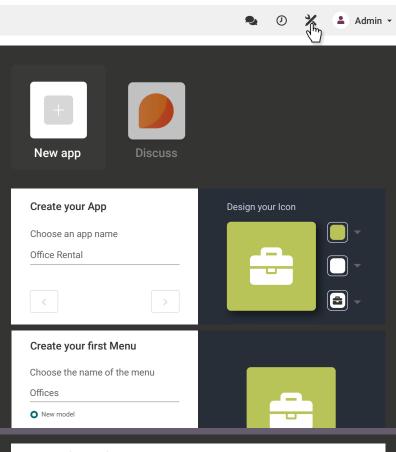
Once Odoo Studio is installed, click on this icon to customize any screen of Odoo, whether it's a form, a list or a kanban view.

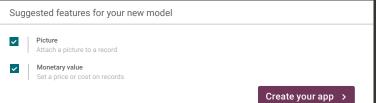


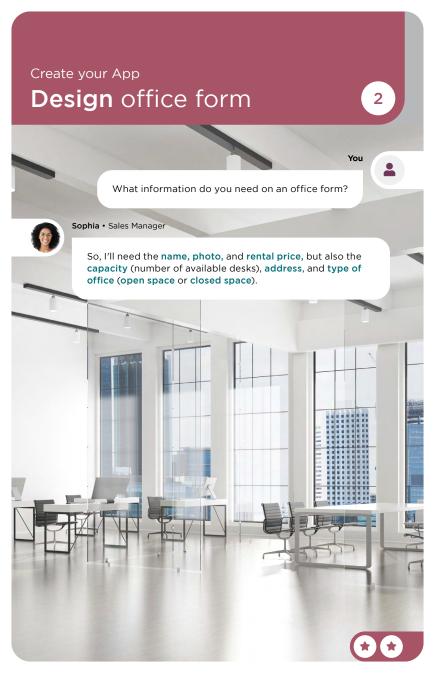


Initialize your app



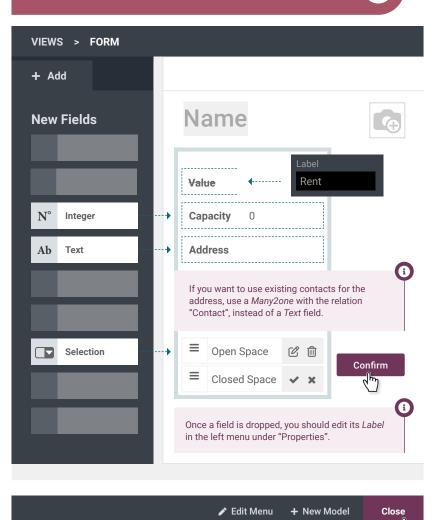






Design office form









Record your offices

3

You

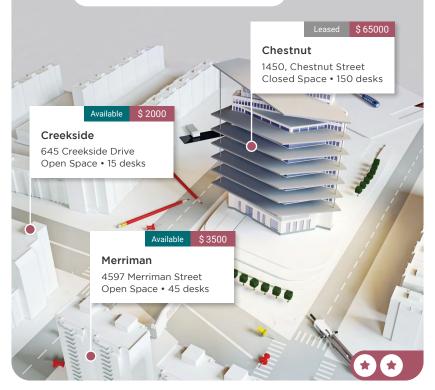


Sophia, I created the Office Rental app. Can you add our properties in the app?



Sophia • Sales Manager

Ok, I will create our 3 offices for rent.



Record your offices



■ Office Rental

New

Merriman



Rent \$3,500.00

Capacity 45

Address Merriman Street, 4597

Type Open Space

New

Offices New 🏚



G

Repeat this operation to create the 2 other offices.

Name	Rent	Capacity	Address	Туре
Chestnut	65 000	150	Chestnut Street, 1450	Closed Space
Creekside	2 000	15	Creekside Drive, 645	Open Space

Create your App

Manage rental status





Sophia • Sales Manager

I can't believe that you are making this app by yourself!

Could we manage office status :

Available ▶ Leased ▶ To renew?

You

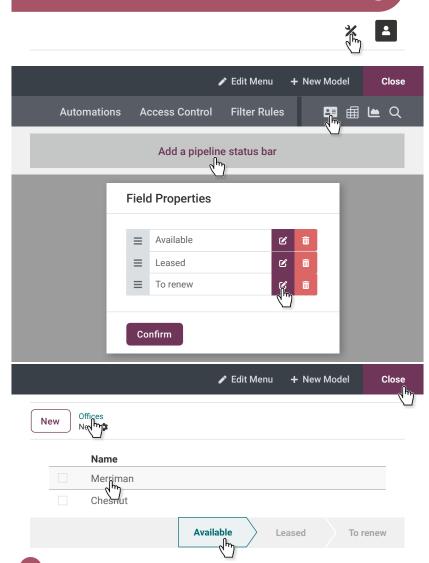


Yes! I can add a pipeline status bar to the form.



Manage rental status







Create your App

Add a kanban view





Sophia • Sales Manager

Is it possible to have an overview of which offices are available or leased?

You



Yes. I'll activate a Kanban view of the offices, with columns according to the status field.



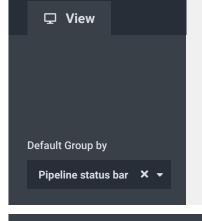
Add a kanban view



Office Rental Offices



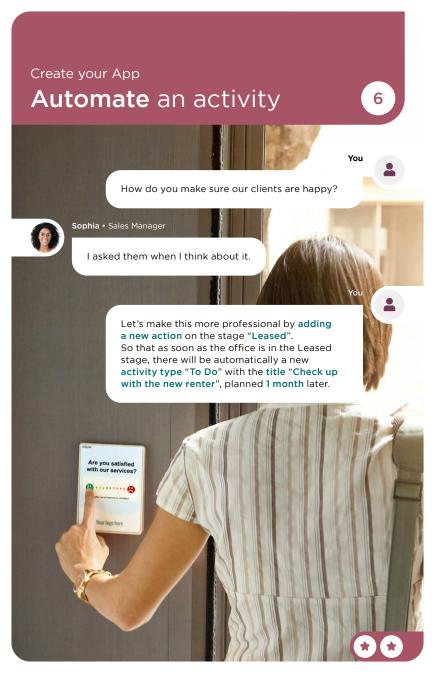
Multiple Records Views Activate View Kanban



Available (2)		
Merriman		

Close

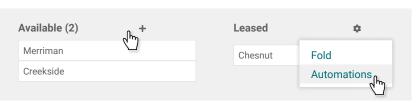




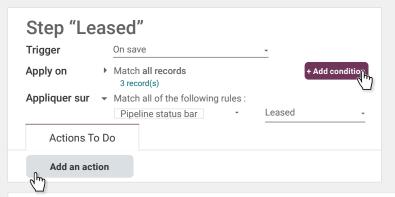
Automate an activity



Office Rental Offices







Create Actions						
Type Create	2 Activity	Due Date In	1 Months			
Activity Type	To Do	Activity User Type	Specific User			
Title	Check up on new renter	Manager	Sophia			

Save & Close

Create your App

Improve the list view

7



Sophia • Sales Manager

When browsing the list of offices, it would be useful to have more information, such as the office type, capacity, price, and status.

You



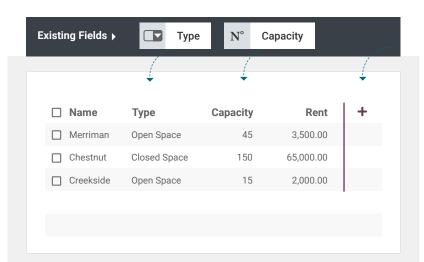
Good idea. I'll add these columns to the list view.



Improve the list view







Close

(1)

When you are customizing a screen with Studio, you can easily switch to other views, using the *Views* tab.

Create your App

Create statistic reports



You



Sophia, I'm going to a meeting, do you know how I can show our office occupation rate easily?



Sophia • Sales Manager

Why don't you create a graph view?

You



Good idea, I'll get the availability ratio (percentage of available desks by type).



keep it







Create statistic reports



